

## Extend the Lifespan of your customers' equipment with support from GTS!

At GTS, we understand that the end of life (EOL) for devices like scanners and printers can pose a significant challenge for your business and your customers.

That's why at GTS, we are committed to providing ongoing support and protection to you and your customers, even when original equipment manufacturers (OEMs) have reached EOL phase for specific devices.

Stocking and providing legacy devices to customers can be an effective sales tactic in today's economy for several reasons:

 By providing a wider range of products, businesses can attract customers who might otherwise opt for budget conscious alternatives or postpone their new device purchase altogether.



- Offering legacy devices can help businesses clear out excess inventory, reducing storage costs and minimizing waste, which can improve cash flow and overall profitability.
- Fostering customer loyalty with clients who are familiar with the technology or may have specific needs that older devices fulfill better than newer models.

Overall, incorporating legacy and older devices into product offerings can be a winning strategy for businesses looking to optimize their revenue streams, reduce costs, and enhance customer satisfaction in today's dynamic economic landscape.

## **How GTS Can Help:**

- 1. **Continued Support**: Our team of experts is dedicated to ensuring the reliability and functionality of equipment, even when OEMs cease their support.
- 2. Cost Savings for you and your customers
- 3. **Simplified Maintenance:** Our optional battery services streamline the maintenance and management of legacy equipment.
- 4. **Protecting Your Customers**: We understand the value of your customers' trust, and we are committed to helping you maintain their confidence by avoiding disruptions caused by EOL equipment.

For more information, please call **1-800-267-2711**, email us at <u>sales@gtspower.com</u>, or visit <u>www.gtspower.com</u>.



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**About GTS**