



## What is the ZT111 Printer?

### Budget can be brilliant, too.

#### Meet Zebra's new entry-level industrial printer

You've got a lot to accomplish, and let's face it, sometimes a desktop printer just won't do. With Zebra's ZT111, you can get a fast, reliable and durable industrial printer without breaking your budget.

When choosing a thermal printer, there's only one partner that gives you more for your budget. More features to keep pace with rising demands. More uptime, with a printer that won't let you down. And, more options to evolve with your growing business.



## Why should you buy the ZT111 entry-level industrial printer?

### Top 5 Customer Benefits

# 1

#### Quality without compromise

Skip the rip and replace. With the ZT111, get the long-lasting durability and performance you expect from Zebra. Plus, print more labels quickly with fast print speeds. Choose high-resolution print quality for sharp text, barcodes and graphics. It's time to spend less, get more and print longer.

# 2

#### Always ready for action

When demands are high, there's no room for downtime. See printer status at-a-glance. Plan for maintenance in advance with onboard analytics and printhead element out detection. Save time by simplifying setup and operation with a core set of Print DNA Basic apps that deliver a cost-effective and dependable print experience.

# 3

#### Smarter than your average basic printer

The ZT111 makes work easy with smart engineering. Backwards compatibility and Emulations, along with setup utilities, make it simple to get printing quickly. Compare your printer's security settings against best-practices, prevent tampering and unwanted settings changes while in use and ensure data is protected when you relocate or retire your ZT111.

# 4

#### Future-proof your printing

As your customer demands evolve, so should your technology. The ZT111's innovative architecture is ready to advance with your business. Gain the flexibility you need to upgrade whenever and wherever with field-installable capabilities like media handling and wireless connectivity. You'll avoid large upfront costs, and always be ready for change.

# 5

#### Small footprint that's easy to use

The ZT111 may be small, but it sure is mighty. Get the powerful features you need all in a small footprint with a bi-fold door designed to reduce the height of your printer when open. Plus, change media in just a few steps with intuitive media loading and color-coded touchpoints.

## Applications

### Manufacturing

- Work-in-process
- Product ID/serial numbers
- Packaging labeling
- Receiving/put-away labeling

### T&L

- Order picking/packing
- Shipping/receiving
- Cross-docking
- Compliance labeling

### Healthcare

- Laboratory labeling
- Blood bank labeling
- Asset tracking
- Unit-dose labeling
- Pharmacy labeling

### Retail

- Buy online pick up in store labeling
- Return tagging
- Price labeling
- Shipping labeling

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To learn more about the ZT111 visit [www.zebra.com/zt111](http://www.zebra.com/zt111)



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