



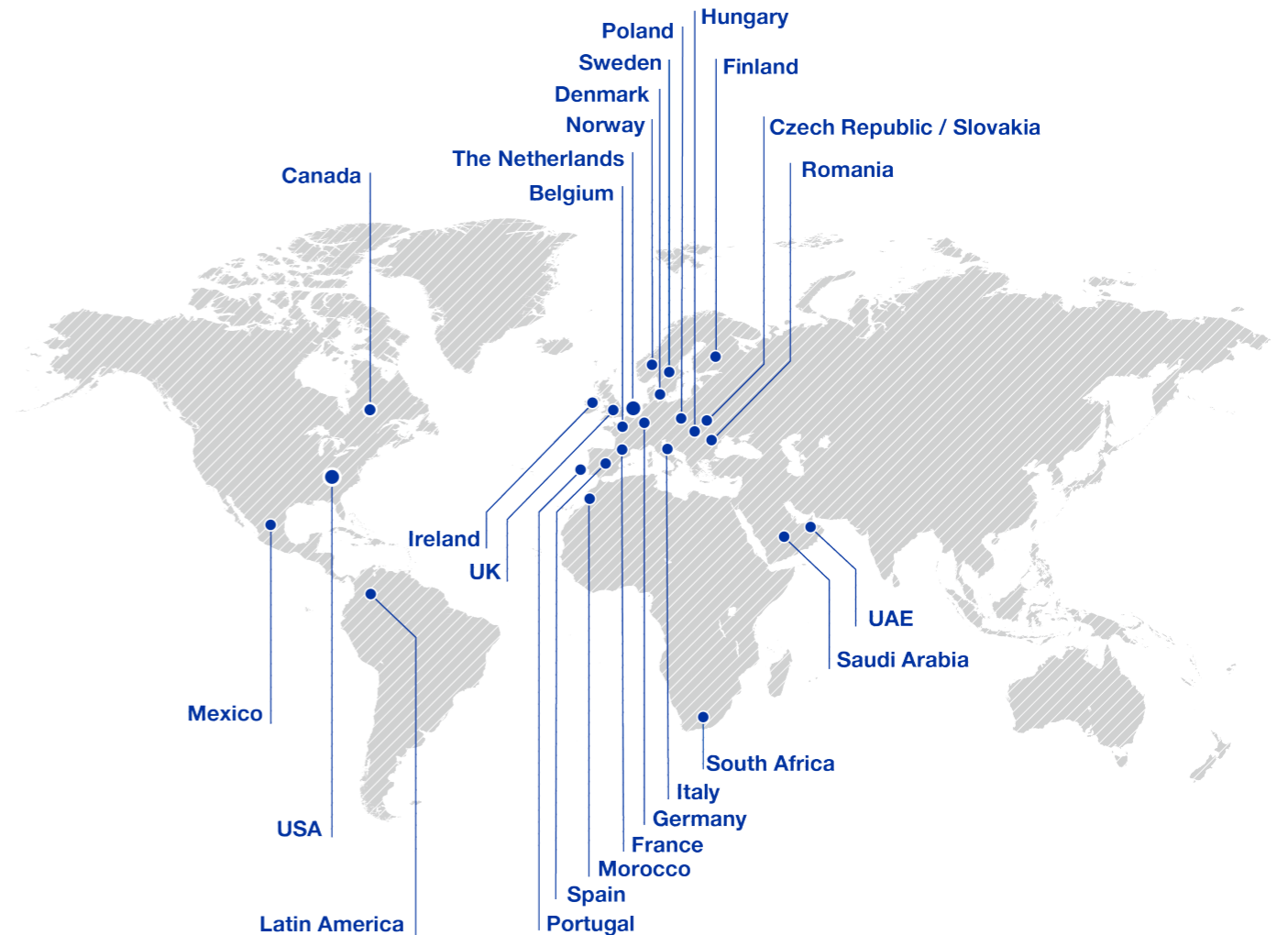
MOBILITY SOLUTIONS

POWERED BY BLUESTAR

- TRANSPORT
- LOGISTICS
- FIELD SERVICE
- BLUE LIGHT



LOCATIONS / EMEA



Belgium
+32 23 420408
info.be@eu.bluestarinc.com

Czech Republic & Slovakia
+420 46 7027830
info.czs@eu.bluestarinc.com

Denmark
+45 8988 3663
info.dk@eu.bluestarinc.com

Finland
+358 94 2732280
info.fi@eu.bluestarinc.com

France
+33 4 75 71 08 50
info.fr@eu.bluestarinc.com

Germany (DACH)
+49 69 31090150
info.de@eu.bluestarinc.com

Hungary & EE
+36 1 808 8275
info.hu@eu.bluestarinc.com

Ireland
+353 1 968 2580
info.ie@eu.bluestarinc.com

Italy
+39 051 9525685
info.it@eu.bluestarinc.com

Morocco
+212 675 885 319
info.mo@eu.bluestarinc.com

Norway
+47 22838400
info.no@eu.bluestarinc.com

Poland
+48 22 1531600
info.pl@eu.bluestarinc.com

Portugal
+351 707 502 591
info.pt@eu.bluestarinc.com

Romania
+40 740 110 111
info.ro@eu.bluestarinc.com

Saudi Arabia
+966 545336959
info.ksa@eu.bluestarinc.com

South Africa
+27 837 30 65 34
info.sa@eu.bluestarinc.com

Spain
+34 902 11 91 03
info.es@eu.bluestarinc.com

Sweden
+46 40 6688508
info.se@eu.bluestarinc.com

The Netherlands
+31 880 233 633
info.nl@eu.bluestarinc.com

UAE
+971 504584404
info.me@eu.bluestarinc.com

United Kingdom
+44 1785 218500
info.uk@eu.bluestarinc.com



BLUESTAR. BUSINESS MADE SIMPLE.

BlueStar is a leading global distributor specializing in solutions-based technology, including Digital Identification, Mobility, Point-of-Sale, RFID, Digital Signage, Robots, and Security. We exclusively support value-added resellers, integrators, and ISVs with complete solutions, business development, and marketing support.

BlueStar provides end-to-end assistance for any project no matter the size or the market. We are your one-stop shop for all your technology needs, with a focus on flexibility and efficiency. Our dedicated sales and technical teams work alongside your operations to ensure seamless implementation.

Our commitment to your success, backed by our available robust financial resources, helps you become more agile, capable, and profitable.

OUR MOBILITY TEAM IS AN EXTENSION OF YOUR COMPANY.

WE ARE YOUR DEDICATED RESOURCE, COMMITTED TO HELPING YOU GROW YOUR MOBILITY-FOCUSED BUSINESS..

THE BLUESTAR DIFFERENCE



BLUESTAR SERVICES

- Configuration
- Staging
- Custom packaging
- Kitting and Bundling



LOGISTICS EXCELLENCE

- Centralized warehouse
- Same-day shipment
- EMEA drop-shipment
- Largest solutions-based stock in Europe, Middle East & Africa



LOCAL SUPPORT

- 27+ locations across EMEA
- 18+ local language spoken in Sales, Support and Business
- Specialized local BDM teams in a brand or vertical market



BLUESTORE - ONLINE PLATFORM

- One-stop-shop, more than 90 vendors
- Order, Invoice and RMA Management
- Quick Ordering function
- Price Exceptions Visibility



CONTRACT & RENEWALS

- Trained team for efficient service orders
- Secure recurring revenue with renewals team
- Expertise in managing service opportunities
- Ensure order cleanliness and correctness



GLOBALCARE

- Upscale Globally
- Global network of experts
- Global warehouse and shipment



ANDROID COMPETENCE CENTRE

- Zero Touch deployment
- Google Play app management
- Google Play Protect
- Android Enterprise
- Recommended solutions



DIGITALLY READY

- ERP Import - FTP server
- Stock updates every 30 min.
- XML Orders and Invoices
- EDI connection available
- Manage with API's



[Visit ISV Portal ►](#)

ACCELERATE YOUR BUSINESS WITH BLUESTAR.

Discover TEConnect, an exclusive BlueStar program designed to help Independent Software Vendors (ISVs) grow their business. If you develop software solutions within the Mobility market, including transport and logistics, field service or bluelight services, TEConnect links you with top manufacturers, system integrators, and resellers, providing unique networking opportunities to foster meaningful partnerships.

MOBILITY SOLUTIONS

BlueStar is at the forefront of delivering cutting-edge solutions that ensure efficient data capture and connectivity. From rugged mobile computers enabling WWAN connectivity, signature capture, scanning, GPS, RFID and photo capturing, to portable printers for on-the-go receipt and invoice printing, and wireless routers providing reliable connectivity, BlueStar's hardware lineup ensures mobile workers have the tools they need. No matter your company is servicing transport and logistics, field services or Blue Light needs, our technology will ensure streamline operations and improved productivity.

15%

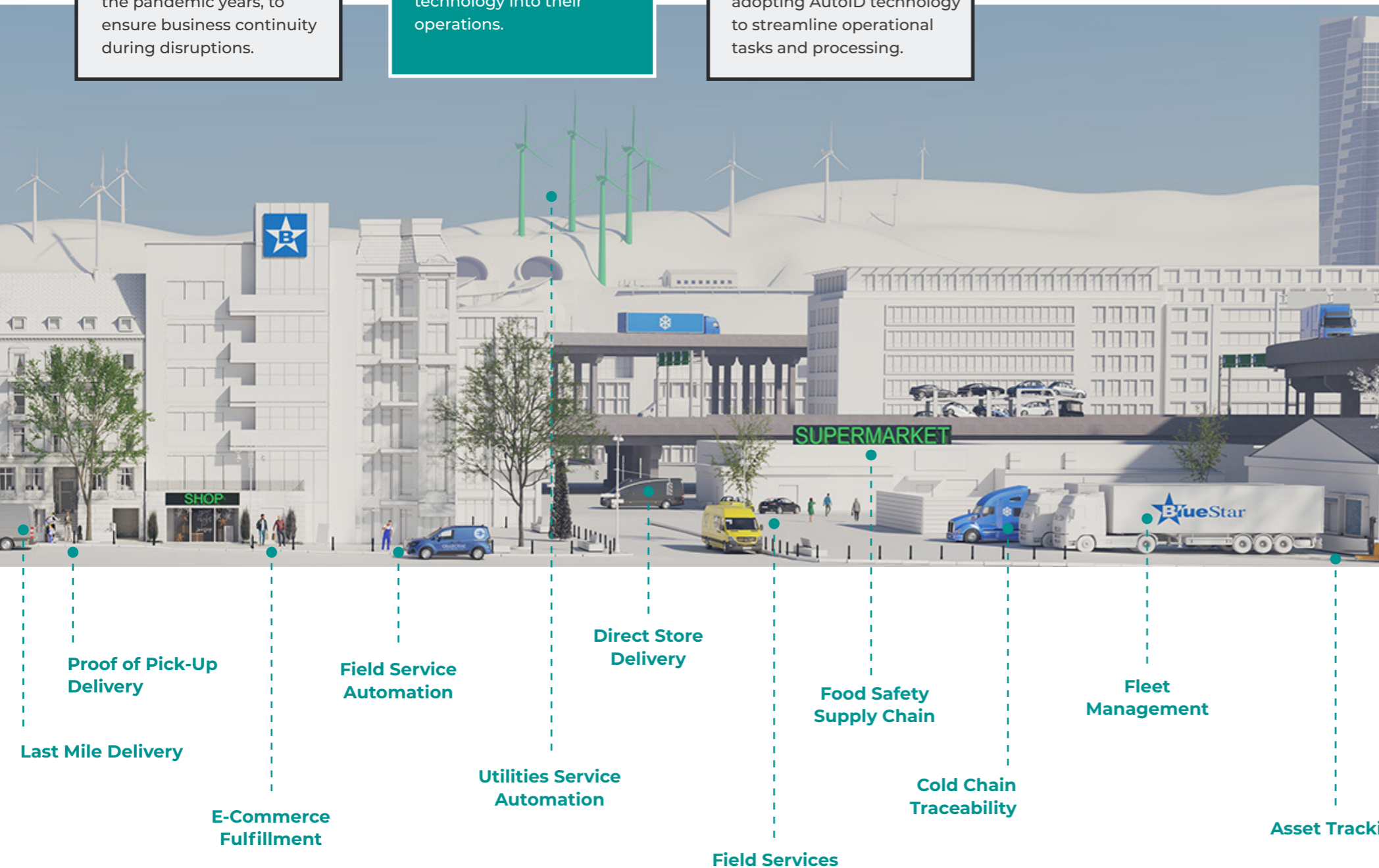
is the increase in **mobile technology adoption** after the pandemic years, to ensure business continuity during disruptions.

75%

of **logistics companies** have integrated mobile technology into their operations.

30%

is the average **cost reduction** in companies adopting AutoID technology to streamline operational tasks and processing.



FIELD SERVICE SOLUTION

- Rugged 5G GPRS mobile computer
- 2", 3" or 4" rugged mobile receipt printer
- Push-to-Talk functionality embedded at Mobile Computer

A secure unified communication solution for mobile workers, Push-to-Talk resolves fragmented communication with enterprise-grade security for voice, text, and media messaging, plus user presence—all on one device. Add a mobile printer for a complete ultra-rugged field solution.

BOX MEASUREMENT SOLUTION

- Compact WiFi 2D scanner Mobile Computer
- BoxSize app powered by MySize

A mobile computer with the BoxSize app is an intuitive parcel measurement tool, enabling delivery companies to easily measure parcel dimensions, calculate precise shipping costs, and schedule convenient pick-up times and locations.

BLUE LIGHT SERVICE KIT

- 8", 10" or 12.5" GPS embedded rugged Tablet
- Cloud based Application
- Mobile label/receipt printer
- High-capacity battery pack for mobile devices
- Vehicle mounts for tablets and printer

Emergency Services require a reliable analysis and communication tool to tackle urgent issues. They seek a tablet that is ultra-rugged, capable of withstanding hazardous conditions, accidental drops, water, dust, dirt, and supports on-the-go printing.

FLEET MANAGEMENT

- Fleet Management Software
- GPS/5G Mobile Terminal or tablet
- Mobile printer
- Vehicle Mount for printers and terminals

Efficiently managing and tracking vehicles, optimizing routes, and ensuring timely delivery of goods.

MOBILE COMPUTERS

CUSTOM



Introducing the Custom rugged handheld computers are designed for advanced communication in various industries, including retail. The K-Ranger has a robust construction and elegant design, it can withstand falls from up to 1.5m and is IP65 certified against dust and liquids. Equipped with a scratch-resistant Dragontrail glass touchscreen, it ensures durability and reliability.

KEY POINTS:

- Durable options with IP65 rating or without for a most effective option
- Multiple connectivities such as WI-FI 2.4/5, 4G/ETMS/LTE DUAL SIM and Bluetooth 5.0
- Options for hot swappable battery

[Shop Now](#)



Datalogic's MEMOR product line offers a wide range of mobile computers suitable for any kind of indoor or outdoor application. Ranging from full touch devices to keyboard devices, the Datalogic portfolio provides state-of-the-art technology and features such as wireless charging, the latest Android™ operating system and high-performance scan engines.

KEY POINTS:

- Android 13 (upgradeable with Datalogic Shield) with GMS; AER
- Wireless charging to eliminate contacts failure and reduce maintenance cost
- Advanced 2D ultra-slim Megapixel imager with Datalogic's patented 'Green Spot' technology for visual good-read feedback

[Shop Now](#)

elo

Designed to support your everyday business, the Elo M60 Pay delivers an enterprise-grade, Android mobile POS computer ready to help you assist customers. This all-in-one device offers built-in capabilities to accept payments, conduct business, and track sales all from the palm of your hand.

KEY POINTS:

- Fully integrated payment via NFC, EMV and MSR (BCR on select models)
- 6-inch HD touch display
- Secure – PCI-PTS 6.0 Certified
- Seamless Provisioning with EloView, Google Zero Touch or GMS

[Shop Now](#)



MOBILE COMPUTERS

Honeywell



Honeywell has a wide variety of purpose-built rugged mobile computer devices, capable of meeting business-critical demands in a variety of industries and environments. The portfolio consists of full touch devices and keyboard devices for indoor or outdoor applications in retail, healthcare, warehouse, and Transport & Logistics.

KEY POINTS:

- Mobility Edge Platform series; industries best lifecycle, stability, and security
- ScanPal series; Enterprise-class, rugged, reliable, high-quality
- Full range of communication and connectivity alternatives
- Highly accurate scan engines including Flex Range
- A complete accessory portfolio

[Shop Now](#)



The Rugged Mobile Computer product line is defined by ergonomic design, versatility, and durability, for use in enterprise, industrial and harsh environments. We develop mobile computers that provide our customers with value-driven solutions that meet their business needs.

KEY POINTS:

- Connectivity options up to the latest 5G and WLAN 6e technology
- Advanced data capturing 1D/2D, 2D Long Range, HF/NFC, UHF/RFID
- Devices come preinstalled with software solutions that aim to take your mobile agility and productivity to the next level.

[Shop Now](#)



Designed to deliver on-the-go productivity and real-time insights into business-critical information, Zebra's versatile line of mobile computers range from rugged industrial class devices to enterprise digital assistants and shopping systems.

KEY POINTS:

- Durable device with Android's unmatched ease of use with device management tools
- The most powerful ready-to-use optional voice solutions
- Secure texting/messaging and data capture (barcode scanner 1D/2D, camera)
- 5G and Wi-Fi 6 communication interfaces

[Shop Now](#)



TABLETS

Honeywell



Honeywell rugged tablets are designed for rapid user adoption and optimized device management to fit a wide range of workflows, from warehouses to a truly mobile office or retail environment. With a lightweight design, high-resolution display, rugged drop specification, Honeywell Tablets are built to last and to improve workers productivity while maintaining a low total cost of ownership.

KEY POINTS:

- RT10 Android or Windows based on the Mobility Edge Platform
- ScanPal EDA10A, Enterprise rugged high-quality Tablet
- Rugged drop specification and IP rating
- Wide assortment of mounting, charging and accessory portfolio

[Shop Now](#)

oona



Experience enterprise mobility like never before with the oona ruggedized tablet, designed for field service professionals. Built to withstand any environmental condition, from rain to extreme heat, this device ensures reliability wherever you go. With compatibility across Android, Windows, and Linux operating systems, seamless integration with numerous solutions is guaranteed.

KEY POINTS:

- oona enterprise devices are usable in the rain or sun, cold or hot environment
- Many affordable, well-designed add-on accessories to enhance transactional operations are available
- Compatible with all applications such as Android, Windows or Linux operating systems

[Shop Now](#)

unitech



The Rugged Tablet product line is defined by ergonomic design, versatility, and durability, for use in enterprise, industrial and harsh environments. Our Windows-based and Android-based handheld devices feature a wide range of connectivity options, development software and strong database integration.

KEY POINTS:

- Connectivity options up to the latest 5G and WLAN 6e technology
- Advanced data capturing 1D/2D, 2D Long Range, HF/NFC, UHF/RFID
- Devices come preinstalled with software solutions that aim to take your mobile agility and productivity to the next level.

[Shop Now](#)

TABLETS

ZEBRA



With Zebra's expanded rugged tablet portfolio, it is easy to give your customers the precise technology tools they need to boost worker efficiency, business intelligence and their bottom line long into the future.

KEY POINTS:

- Enterprise-class tablet with a choice of Android or windows OS
- Multiple form factors to enable ease of carrying, removable keyboard for use while walking or standing
- Rugged frame options to withstand drops
- Data input options include touchscreen entry, stylus, keyboard, barcode, or camera

[Shop Now](#)

IOS SOLUTIONS

unitech



The iOS sled barcode scanner transforms your iPhone/iPad into a convenient one-handed solution which seamlessly merges the adaptability of the device with the robustness of an enterprise-grade scanner. With a premier barcode reading distance of up to 10 meters, you can confidently capture barcodes from a distance while maintaining exceptional scanning performance.

KEY POINTS:

- Premier barcode reading distance: up to 10 m
- IP65 dustproof, waterproof and 1.2 meters resistant to fall protection
- Support PD charging to fully charge SL220 and iPhone within 2 hours (actual charging time will vary with different iPhone models)

[Shop Now](#)

TECHNOLOGY SOLUTIONS



For over two decades, TSL®, part of HID, has delivered innovative data capture solutions to major companies all around the world using a global network of distributors and system integrators. Specialist in-house teams design all aspects of the finished products and software ecosystems, including electronics, firmware, application development tools, RF design and injection mould tooling.

KEY POINTS:

- Multi-Platform Compatibility
- Apple MFI Approval

[Shop Now](#)

MOBILE PRINTERS

brother



For printing on the go, we have an extensive range of portable printers, offering the utmost in convenience and quality. Browse all portable printers and start printing today - anywhere, anytime.

KEY POINTS:

- Print full page documents with our compact PJ-800 series mobile printers
- Rugged design for durability with our 2",3" and 4" RJ-Series printers
- Full peace of mind with our free industry leading 3 Year Warranty
- Wide range of accessories available to customise your requirement

[Shop Now](#)

CITIZEN



Fast, tough, versatile mobile printers from Citizen are the perfect solution for on-site and on-demand printing. Packed with user-friendly features such as quick change, no-jam, drop-in media loading, these portable units deliver fast, on-the-spot service of labels or receipts.

KEY POINTS:

- 2"and 3" Rugged printers
- Powerful - High capacity batteries for a full day's operation (status indicated by LED)
- High speed printing

[Shop Now](#)

EPSON



Introducing the Epson mobile thermal printer, the ultimate solution for on-the-go performance printing. With lightning-fast printing speeds of up to 100mm/second, flexible connectivity options and a rugged design boasting a 4-foot drop rating and IP54 certification. Enjoy industry-leading operational battery life of up to 40 hours, ensuring uninterrupted service to your customers.

KEY POINTS:

- Compatible with iOS, Android, and Windows mobile devices
- 4 foot drop rating and IP54 environmental certified
- Options for 802.11a/b/g/n with 2.4GHz/5GHz compatibility and Bluetooth® 2.1 + EDR and NFC

[Shop Now](#)

MOBILE PRINTERS

Honeywell



Honeywell Mobile Printers are built for the most rugged environments and accommodates a wide variety of media. The printers offer powerful battery capacity, smart power management, fast and easymedia loading, and quiet operation and gives excellent value to help operations increase efficiency and minimize downtime in direct store delivery, field service, T&L, retail, and airline environments.

KEY POINTS:

- 2-, 3-, or 4-inch Ultra-rugged Label/Receipt printers
- Warm battery swap
- Superior capacity and variety of media
- Easy and fast paper loading
- A complete accessory portfolio

[Shop Now](#)

SATO



SATO offers printers for a wide range of applications from retail labelling on the shop floor to food preparation labelling in the catering environment to logistic operations warehouses. These ergonomic wonders are ideal for a wide range of business applications including Mobile Printing, Receipt Printing, Price Marking, Specimen Labelling, Route Accounting, Shelf Labelling and Point of Sale (POS) applications.

KEY POINTS:

- Cloud printing enabled using on-board client technologies with desktop speed equivalence
- Enhanced durability and reliability
- Remote management with SOTI and SATO SOS
- Connectivity for Apple iOS, Linux, Android and Windows
- Tear bar for linerless and receipt applications

[Shop Now](#)

star



Star's range of lightweight and compact Bluetooth mobile printers are easy-to-use with simple drop-in paper loading and long battery life. With wireless "classic" Bluetooth and Bluetooth Low Energy connectivity with auto-pairing, they connect seamlessly to tablets, smartphones and handheld POS and payment devices for accurate receipt and label printing on-the-go.

KEY POINTS:

- Options include 58mm, 80mm, and 112mm wide models
- Rugged IP54 splash proof design
- Perfect for Mobile POS and payment, transport ticketing, hospitality and in-vehicle applications

[Shop Now](#)

MOBILE PRINTERS



Our small, lightweight, and rugged mobile printers with long battery life are made to last the entire workday and efficiently print at the point of application to reduce downtime and increase production. Our mobile printers are capable of printing linerless labels that help reduce waste and boost productivity. A full line of accessories is available.

KEY POINTS:

- Print receipts and labels on the go and on-demand
- Capable of printing linerless labels
- A full line of accessories is available

[Shop Now](#)



Zebra mobile printers increase employee productivity and accuracy by enabling portable printing of barcode labels, receipts and RFID tags at the point of application. We offer a handheld mobile printer at every price point for every industry, and accessories for a complete, portable solution.

KEY POINTS:

- Extended range of models for different applications and environment
- Labels, receipts and ticket printing options
- Wireless interfaces available (Wi-Fi, Bluetooth and NFC)
- Wide variety of accessories like batteries, chargers, cradles and carrying option

[Shop Now](#)



ACCESSORIES



CONTACTLESS, QUICK, CAREFREE



Wireless charging technology has been in use for over a decade in consumer electronic devices—specifically smartphones. This technology is now available on rugged enterprise class hand held computers and bar code scanners. The benefits of this technology are many for both the user and the enterprise. Most importantly it eliminates the #1 cause of hardware failure for rugged hand held devices.

KEY POINTS:

- Unparalleled reliability & maximum uptime: lack of contacts delivers a huge reduction in device & cradle maintenance & repairs
- Full interoperability: Qi certified devices work with any Qi wireless charger
- Future proof: rapid use expansion, so it's being built into cars & furnishings at many places

[Shop Now](#)



As a leading global provider of technology mounting and mobility solutions, Havis provides a wide variety of rugged docking stations, mounts and accessories. With 80+ years of expertise, trust in Havis to enhance productivity and provide secure storage and mounting for valuable technology in forklifts, pallet jacks, carts, workstations, vehicles, and more.

KEY POINTS:

- Ruggedized solutions and charging options to minimize device downtime
- Choose from a wide range of rugged mounts and tablet cases to secure technology in the warehouse or in-vehicle
- Comprehensive portfolio of ruggedized keyboards, built for use in harsh environments

[Shop Now](#)



French manufacturer of protective & transport solutions for mobile computers & scanners, Mobilis has 30 experts in mobile working are constantly on hand, listening to your needs and how they develop over time. Mobilis has a large range of datacapture cases, payment terminal cases, USB wall chargers, cables, screen protectors, holsters & several accessories to protect and transport your devices.

KEY POINTS:

- DEDICATED PRODUCTS FOR EACH DEVICE : For any use and job, for any brand or model, there is a MOBILIS® solution !
- HIGH PROTECTION : dedicate for an intensive use on the field.
- ERGONOMIC SOLUTIONS : allow to make easy the job.

[Shop Now](#)



ACCESSORIES



Portable Power Solutions Ltd was founded in 2003 and provides value-added distribution to a range of hi-tech equipment manufacturers. Products are aimed at mobile data applications, enhancing communication, cradles (or docks) and charging requirements



KEY POINTS:

- Cradle of Sweden - Rugged range of Vehicle Cradles, Desk cradles and gang chargers.
- Portsmouth Range of ethernet cradles and adapters for the hand held computer market.

[Shop Now](#)



It is the world's smallest badge reader. The WAVE ID Nano reader delivers all the features of desktop and surface-mount readers in an ultra-compact format. It is available for use with the traditional USB-A port or in an even smaller USB-C version to fit newer laptops, tablets and smartphones

KEY POINTS:

- Ultra-compact profile to minimize physical interference or any risk of breakage
- The USB-C version complies with select MIL-STD-810 requirements

[Shop Now](#)



Zebra Intelligent Cabinets, Racks, Cradle Locks, Customised Carts and Trolleys help ensure assets and workflows function in tandem at high performance and optimal security to accelerate business in warehouse, transportation & logistics, retail and healthcare operations.

KEY POINTS:

- Wide portfolio to meet varying customer application and environmental needs
- Customizable to hold numerous combinations of devices in various arrangements
- Stadium design available to hold more devices in the same footprint
- Modern open-leaf design

[Shop Now](#)



SUPPLIES



Increasing the energy level of the printhead in your mobile printer will yield a darker image. But there's a tradeoff...the higher energy setting will drain the battery faster and result in a shorter duty cycle between charges. Optimising your printer settings to the media you use will yield the perfect balance. TSC Printronix Auto ID Genuine Supplies Expert can help.

KEY POINTS:

- Receipt/Transaction Supplies for Mobile Printer Applications
- Specialty/Custom Labels, Tags and Tickets for any Application
- Direct Thermal Linerless Media

[Shop Now](#)



You need the receipts and documents you print to last and look professional. When you choose Zebra Certified Supplies, you get that and more. Zebra papers have been carefully pre-tested, selected, and certified to deliver the best performance, durability and longevity at a price you can afford. So, your receipts not only fit your budget, but they also remain readable for their entire life.

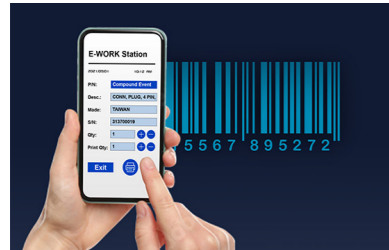
KEY POINTS:

- Withstand the elements with the right materials, thermal resistance, thickness and top-coating
- Quality testing garante: highest-performing receipt papers are pre-tested, selected an:dcertified
- ISO 9001:2000 certified

[Shop Now](#)



SOFTWARE



Streamlined Printing Operation at the Workplace and On-the-Go. TSCPRTGo is a print label app that works with TSC Standalone Creator to offer users seamless printing operation on Android and iOS mobile devices for productive mobile printing.

KEY POINTS:

- Database update: Update database from a mobile device or cloud storage.
- Camera scan: Mobile device camera works as a barcode scanner instead of keyboard input.
- Save printer last variable: Automatically save last printer variable for convenient printer operation and continuity.

[Shop Now](#)



MoboLink is a mobile device and application management platform from Unitech that enables enterprise users to streamline the provisioning, monitoring and safeguard operations remotely on Unitech branded mobile PDAs.

KEY POINTS:

- Monitoring / Event Management / Application Management / Device Management / Backup Management
- Remote Control / Location Management / Historical Data
- StageGO Management / Android Enterprise

[Shop Now](#)



You depend on your devices and software applications to run your business. When they're down, so are your workflows. You don't have time for unexpected surprises that halt your operations. You need a plan to protect against failures and prevent frustrations. Keep it simple and certain with Zebra OneCare maintenance plans.

KEY POINTS:

- Trusted service and ongoing support from the source
- Hassle-free repairs and support your way
- Peace-of-mind plans that flex to fit your business

[Shop Now](#)

SOFTWARE



Zebra VisibilityIQ™

Without clear, comprehensive data that's easy to access, you can't see how your devices are performing, or decide what next steps to take to improve your operations. With VisibilityIQ™, you enable a portfolio of tools to generate data-driven, actionable insights powered by Zebra Savanna™, Zebra's breakthrough data intelligence platform.

KEY POINTS:

- View device inventory, utilization, location and performance
- Access critical data on battery statistics to prevent downtime
- Avoid workflow disruptions by discovering root of issues
- Keep teams connected with threshold notifications
- Track device repair cases and status

[Shop Now](#)



Leverage facial biometrics and SSO compatibility for simple, convenient, and secure device and application access supporting both shared and personal device deployments. Identity Guardian enables login to enterprise mobile computers or tablets using biometric facial profile just like a personal device. Alternatively, a unique pin can also give secure access to the device.

KEY POINTS:

- Multi-factor authentication provides a higher level of security
- IdP integration for simplified app authentication
- APIs enable integration with customers' homegrown solutions

The solutions above are only a selection of **more than 18 software brands** available at BlueStar. Most of them offer tailored solutions to match the needs of the healthcare environments.



Mobile Computer Software



Barcode Scanner Software

ADDITIONAL VERTICAL SOLUTIONS & INSIGHTS

RETAIL & HOSPITALITY SOLUTIONS
POWERED BY BLUESTAR

HEALTHCARE SOLUTIONS
POWERED BY BLUESTAR

VAR MED

ID & SECURITY SOLUTIONS
POWERED BY BLUESTAR

TASTY BURGER

SELF-SERVICE SOLUTIONS
POWERED BY BLUESTAR

— OEM
— KIOSKS

DIGITAL SIGNAGE SOLUTIONS
POWERED BY BLUESTAR

WAREHOUSE & MANUFACTURING SOLUTIONS
POWERED BY BLUESTAR

— DISTRIBUTION
— FULFILLMENT

RFID SOLUTIONS
POWERED BY BLUESTAR



**WANT TO KNOW
MORE ABOUT
BLUESTAR?**

Contact us:
ask.blue@eu.bluestarinc.com

