



# LINERLESS LABELLING

## THE ECO BENEFITS

### REDUCED PAPER WASTE:

Linerless labels eliminate the need for backing paper, significantly reducing paper waste. This reduction in waste aligns with sustainability goals and minimizes the environmental impact of paper production and disposal.



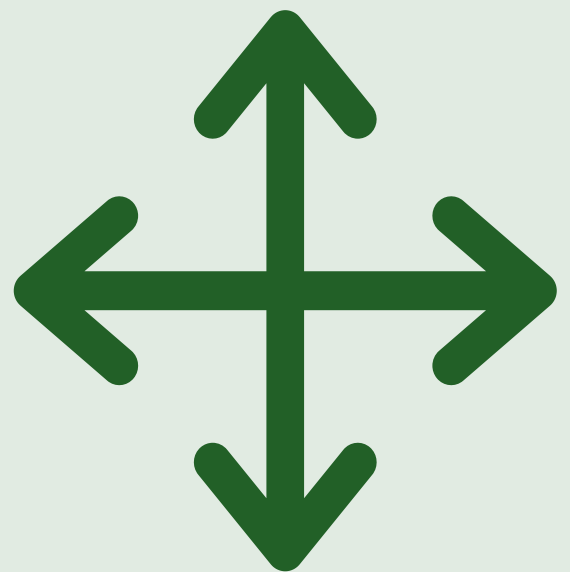
### RECYCLE WASTE



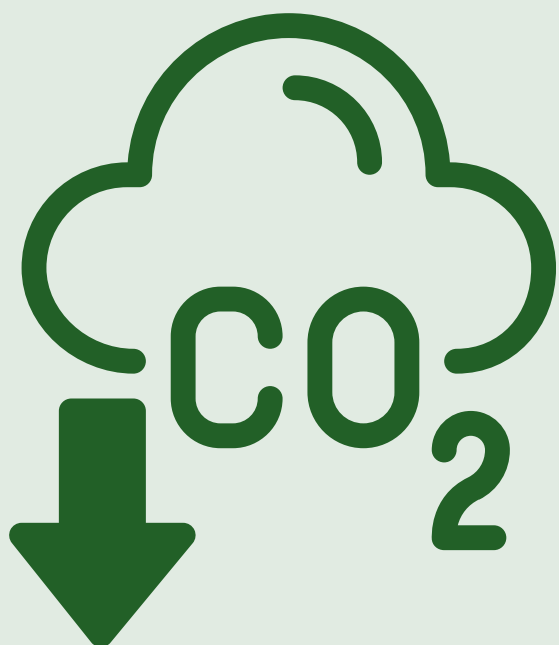
Variable length labels, unlike fixed on backing sheets, enable the printing of shorter orders or labels with less information on minimal paper, promoting efficiency and eco-friendly practices.

### VERSATILE

Linerless labels shine in versatility, especially in hospitality. Their repositionable design smoothly navigates from labelling customer orders to final packaging, streamlining operations and enhancing efficiency in the food preparation process.



### LOWER CARBON FOOTPRINT:



The production and transportation of linerless labels often result in a lower carbon footprint compared to traditional labels with backing paper. The reduced weight and volume of linerless labels contribute to energy savings during transportation, further lowering environmental impact.

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