# MOBILITY
## SOLUTIONS

**Blue**Star

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# BUSINESS. STRAIGHTFORWARD WITH BLUESTAR.

BlueStar is the leading global distributor of solutions-based Digital Identification, Mobility, Point-of-Sale, RFID, Digital Signage, Network Infrastructure, and Security technology. BlueStar works exclusively with value-added resellers, integrators and ISV's, providing them with complete solutions, business development and marketing support.

BlueStar provides many extended services to our customers to make them more agile, more capable, and more profitable. Our differentiator is that we work as a partner alongside your operation. We are a flexible, no nonsense organization with dedicated sales/technical teams and great financial strengths and benefits.

## THE BLUESTAR DIFFERENCE

**BLUESTAR SERVICES**
- Software and Hardware configuration
- Custom packaging
- Kitting and Bundling

**GLOBALCARE**
- Upscale your business globally
- Global network of experts
- Global warehouse and shipment

**LOGISTICS EXCELLENCE**
- Centralized warehouse
- Same-day shipment
- Europe Drop-shipment
- Largest Solutions based stock in Europe

**BLUESTORE - ONLINE PLATFORM**
- One stop shop - buy from more than 90 vendors
- Order, Invoice and RMA Management
- Quick Ordering function
- Price Exceptions Visibility

**APPWARE SOLUTIONS - CONTENT MARKETING**
- We help you finding customers
- Financial support on lead gen campaigns
- Get access to a large content base

**LOCAL SUPPORT**
- 24 locations across Europe
- 18 different languages spoken
- Local language Pre-Sales Support and Business
- Specialized local BDM teams in a brand or vertical market

**ANDROID COMPETENCE CENTRE**
- Zero Touch deployment
- Google Play app management
- Google Play Protect
- Android Enterprise Recommended solutions available

**DIGITALLY READY**
- ERP Import - FTP server
- Stock updates every 30 minutes
- XML Orders and Invoices
- EDI connection available
- Manage your business with BlueStar using API's

# MOBILITY SOLUTIONS

Field service technicians and mobile utility engineers are most productive when they have all the tools and information they need at a job site. Mobile technology keeps a field team connected to their business's management system, essential data sources, and applications they need to do their jobs efficiently and effectively. With the help of BlueStar, mobility channels are able to streamline operations and enhance interactions.
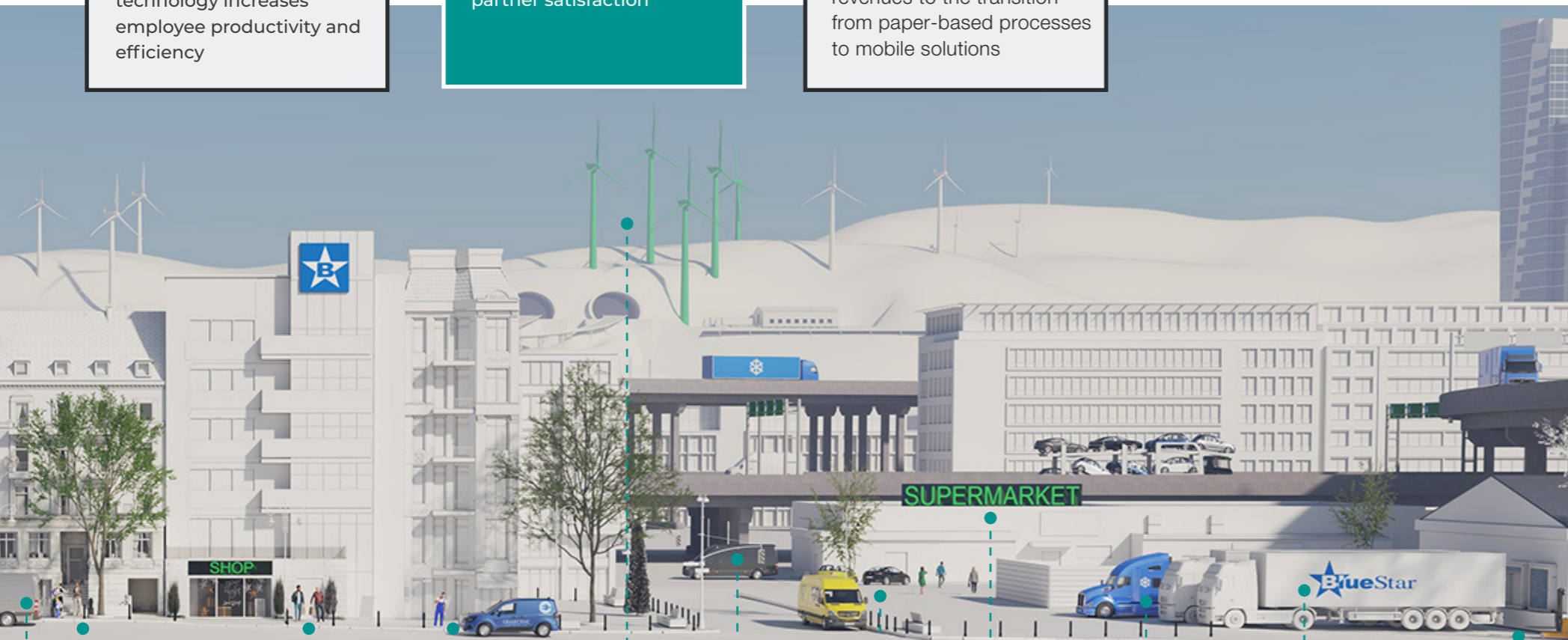
## ASK BLUE

**83%** of businesses say mobile technology increases employee productivity and efficiency

**75%** say it enhances customer or partner satisfaction

**63%** attribute an increase in revenues to the transition from paper-based processes to mobile solutions

### DATALOGIC T&L SOLUTION

- Datalogic Memor Mobile Computer
- BoxSize app powered by MySize

Datalogic Memor Mobile Computer with BoxSize app is an intuitive parcel measurement application that allows package delivery companies to easily measure the size of parcels, calculate shipping costs and arrange appropriate pick-up time and space.

### HONEYWELL T&L SOLUTION

- Honeywell CT30XP Mobile Computer or any mobile Honeywell
- Honeywell Smart Talk application (support any device)
- Honeywell RPf Mobile Printer (additional)

A secure unified communication solution for mobile workers Honeywell Smart Talk is a unified workforce communications solution that tackles the problem of fragmented communications, with enterprise-grade security for voice calling, text and media messaging, and user presence – all from one device. Include a mobile printer and you have a complete ultra-rugged solution for workers on the field.

### ZEBRA FIELD SERVICES

- 1 x Zebra Tablet ET85
- 1 x Zebra Mobile Printer ZQ320 Outdoor
- Accessories and Supplies

Your field workforce is always on the go, overcoming obstacles and resolving urgent issues. They need a tablet that can handle the challenge. Built for the most unforgiving roles and environments, Zebra tablets can endure hazardous conditions, accidental drops, exposure to water, dust, dirt and more

### ZEBRA DEVICE STORAGE MANAGEMENT

- 1 x Zebra Intelligent Cabinet
- Racks/Cradles depending on Zebra mobile device
- 1 x Kiosk CC6000
- 1 x Access Management System (License)

Everything to print a wristband directly from your software and scan for verification. Plus with having a mobile device scan the wristband for up to date details.

SHOP

SUPERMARKET

BlueStar

**Proof of Pick-Up Delivery**

**Field Service Automation**

**Direct Store Delivery**

**Fleet Management**

**Last Mile Delivery**

**Food Safety Supply Chain**

**E-Commerce Fulfillment**

**Utilities Service Automation**

**Cold Chain Traceability**

**Field Services**

**Asset Tracking**

# MOBILE COMPUTERS

## DATALOGIC
EMPOWER YOUR VISION

Datalogic's MEMOR product line offers a wide range of mobile computers suitable for any kind of indoor or outdoor application. Ranging from full touch devices to keyboard devices, the Datalogic portfolio provides state-of-the-art technology and features such as wireless charging, the latest Android™ operating system and high-performance scan engines.

**KEY POINTS:**
- Android 9 (upgradeable with Datalogic Shield) with GMS; AER
- Wireless charging to eliminate contacts failure and reduce maintenance cost
- Advanced 2D ultra-slim Megapixel imager with Datalogic's patented 'Green Spot' technology for visual good-read feedback

*Learn More | BlueStore*

## elo

From food service and retail to entertainment, warehousing and healthcare, the Elo Mobile handheld computer is designed to meet the demands of continuous everyday use.

**KEY POINTS:**
- 12h battery life covers your shift so you don't have to worry about having backups to support constant rotation.
- With the quick charge feature, M50 can be fully powered in just about an hour.
- Enhance customer satisfaction with NFC by seamlessly accepting loyalty or payment cards

*Learn More | BlueStore*

## Honeywell

Honeywell has a wide variety of purpose-built ruggedized mobile computer devices, capable of meeting business-critical demands in a variety industries and environments. The portfolio consists of full touch devices and keyboard devices for indoor or outdoor applications in retail, healthcare, warehouse, and T&L.

**KEY POINTS:**
- Mobility Edge Platform series; industries best lifecycle, stability, and security
- ScanPal series; Enterprise-class, rugged, reliable, high-quality
- Full range of communication and connectivity alternatives
- Highly accurate scan engines
- Wide range of flexible accessory portfolio

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## unitech

The Unitech Rugged Mobile Computer product line features ergonomic design, versatility and durability for use in enterprise, industrial and harsh environments. Unitech develops mobile computers that provide customers with value-based solutions that meet today's technology and business needs.

**KEY POINTS:**
- Android-based tablets, PDA's, wearables and handheld devices / Windows-based tablets
- Connectivity options up to the latest 5G and WLAN 6e technology
- Advanced data capturing 1D/2D, 2D Long Range, HF/NFC, UHF/RFID
- Pre-installed Unitech software solution tools

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## ZEBRA

Designed to deliver on-the-go productivity and real-time insights into business-critical information, Zebra's versatile line of mobile computers range from rugged industrial class devices to enterprise digital assistants and shopping systems.

**KEY POINTS:**
- Durable device with Android's unmatched ease of use with device management Tools
- The most powerful ready-to-use optional voice solutions
- Secure texting/messaging and data capture (barcode scanner 1D/2D, camera)
- 5G and Wi-Fi 6 communication interfaces

*Learn More*

# TABLETS

## Honeywell

Honeywell rugged tablets are designed for rapid user adoption and optimized device management to fit a wide range of workflows, from warehouses to a truly mobile office or retail environment. With a lightweight design, high-resolution display, rugged drop specification, Honeywell Tablets are built to last and to improve workers productivity while maintaining a low total cost of ownership.

**KEY POINTS:**
- Bright, high-resolution, optically bonded touch display
- Rugged drop specification and IP65 rating
- Hot-swappable battery pack
- Wide assortment of mounting, charging and accessory portfolio
- RT10A/RT10W - Mobility Edge, Android / Windows
- EDA10A -  Android, 5G & Wi-Fi 6

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## ZEBRA

With Zebra's expanded rugged tablet portfolio, it is easy to give your customers the precise technology tools they need to boost worker efficiency, business intelligence and their bottom line long into the future.

**KEY POINTS:**
- Enterprise-class tablet with a choice of Android or windows operating systems
- Multiple form factors to enable ease of carrying, removable keyboard for use while walking or standing
- Rugged frame options to withstand drops
- Data input options include touchscreen entry, stylus, keyboard, barcode, or camera

*Learn More*

# MOBILE PRINTERS

## brother

For printing on the go, we have an extensive range of portable printers, offering the utmost in convenience and quality. Browse all portable printers and start printing today - anywhere, anytime.

**KEY POINTS:**
- Print full page documents with our compact PJ-800 series mobile printers
- Rugged design for durability with our 2",3" and 4" RJ-Series printers
- Full peace of mind with our free industry leading 3 Year Warranty
- Wide range of accessories available to customise your requirement

*Learn More | BlueStore*

## Honeywell

Honeywell Mobile Printers are built for the most rugged environments and accommodates a wide variety of media. The printers offer powerful battery capacity, smart power management, fast and easy-media loading, and quiet operation and gives excellent value to help operations increase efficiency and minimize downtime in direct store delivery, field service, T&L, retail, and airline environments.

**KEY POINTS:**
- 2-, 3-, or 4-inch Ultra-rugged Label/Receipt printers
- Warm battery swap
- Superior capacity and variety of media
- Easy and fast paper loading

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## ZEBRA

Zebra mobile printers increase employee productivity and accuracy by enabling portable printing of barcode labels, receipts and RFID tags at the point of application. We offer a handheld mobile printer at every price point for every industry, and accessories for a complete, portable solution.

**KEY POINTS:**
- Extended range of models for different applications and environment
- Labels, receipts and ticket printing options
- Wireless interfaces available (Wi-Fi, Bluetooth and NFC)
- Wide variety of accessories like batteries, chargers, cradles and carrying option

*Learn More*

# ACCESSORIES



## WIRELESS CHARGING
### CONTACTLESS, QUICK, CAREFREE

## DATALOGIC
EMPOWER YOUR VISION

Wireless charging technology has been in use for over a decade in consumer electronic devices – specifically smartphones. This technology is now available on rugged enterprise class hand held computers and bar code scanners. The benefits of this technology are many for both the user and the enterprise. Most importantly it eliminates the #1 cause of hardware failure for rugged hand held devices.

**KEY POINTS:**

- Unparalleled reliability & maximum uptime: lack of contacts delivers a huge reduction in device & cradle maintenance & repairs
- Full interoperability: Qi certified devices work with any Qi wireless charger
- Future proof: rapid use expansion, so it's being built into cars & furnishings at many places

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## MOBILIS®
### CARE & CARRY

French manufacturer of protective & transport solutions for mobile computers & scanners, Mobilis has 30 experts in mobile working are constantly on hand, listening to your needs and how they develop over time. Mobilis has a large range of data capture cases, payment terminal cases, screen protectors, holsters, and several accessories to protect and transport your devices.

**KEY POINTS:**

- DEDICATED PRODUCTS FOR EACH DEVICE : For any use and job, for any brand or model, there is a MOBILIS® solution !
- HIGH PROTECTION : dedicate for an intensive use on the filed.
- ERGONOMIC SOLUTIONS : allow to make easy the job.

*BlueStore*

## ZEBRA

Zebra Intelligent Cabinets, Racks, Cradle Locks, Customised Carts and Trolleys help ensure assets and workflows function in tandem at high performance and optimal security to accelerate business in warehouse, transportation & logistics, retail and healthcare operations.

**KEY POINTS:**

- Wide portfolio to meet varying customer application and environmental needs
- Customizable to hold numerous combinations of devices in various arrangements
- Stadium design available to hold more devices in the same footprint
- Modern open-leaf design

*Learn More*

## ZEBRA

## Zebra VisibilityIQ™

Without clear, comprehensive data that's easy to access, you can't see how your devices are performing, or decide what next steps to take to improve your operations. With VisibilityIQ™, you enable a portfolio of tools to generate data-driven, actionable insights powered by Zebra Savanna™, Zebra's breakthrough data intelligence platform.

**KEY POINTS:**

- View device inventory, utilization, location and performance
- Access critical data on battery statistics to prevent downtime
- Avoid workflow disruptions by discovering root of issues
- Keep teams connected with threshold notifications
- Track device repair cases and status

## ZEBRA

## Zebra OneCare™

You depend on your devices and software applications to run your business. When they're down, so are your workflows. You don't have time for unexpected surprises that halt your operations. You need a plan to protect against failures and prevent frustrations. Keep it simple and certain with Zebra OneCare maintenance plans.

**KEY POINTS:**

- Trusted service and ongoing support from the source
- Hassle-free repairs and support your way
- Peace-of-mind plans that flex to fit your business

BlueStar

# OUR PARTNERS

brother

BrightSign®

DATALOGIC
EMPOWER YOUR VISION

Heckler

ergonomic® solutions
creators of SpacePole

NCR

Lenovo

INTERNATIONAL
CASH DRAWER LTD.

Honeywell

IMPINJ™

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BarTender®
BY SEAGULL SCIENTIFIC

labelmate

keonn

nordic id

ARMOR
MAKING THERMAL TRANSFER EASIER

EPSON
EXCEED YOUR VISION

InVue

boxapos®
tablet stands

SATO

elo

RAPTOOL

tidypay

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