



**ENTRUST**

**INSTANT ID AS A SERVICE  
RIBBON DEMO PROGRAM  
FOR DISTRIBUTION**

To	Sales and Distribution Channels
From	Instant ID Issuance Product Marketing
Date	June 21, 2024
Subject	<b>Entrust Instant ID as a Service Ribbon Demo Program for Distribution</b>

## Introduction

The Entrust Demo Program is designed to provide you with all the necessary products to effectively demonstrate Entrust equipment and software at a significantly reduced price. The program allows you to purchase demonstration equipment & software as you need it, not just when new products are released.

## Overview

Entrust is pleased to offer a complimentary Instant ID as a Service Ribbon for resellers. This offer is limited to one (1) free Instant ID as a Service Ribbon per reseller. Please reference promo code **IIDAASRIBBONDEMO** when placing your order.

Instant ID as a Service Ribbon demo allows resellers to get hands-on with the product and to demonstrate this solution to their customers. Complimentary DEMO is available for resellers use. Reseller cannot resell Instant ID as Service Ribbon DEMO.

Item	Description	Discount Price (USD)
525170-204	Color Ribbon Kit YMCKT 500 with IIDaaS Entitlement	\$0

## How to Order

To order from the Entrust Distribution Demo Program, you must:

1. Email the reseller's contact information to your Channel Manager for approval.
2. Complete a purchase order that includes only demo products.
3. State the demo discount code: **IIDAASRIBBONDEMO**
4. Email the approval and the purchase order to the appropriate mailbox for your territory:
  - North America: North.America.Cust.Serv@entrust.com
  - EMEA: EMEA.Customer.Service@entrust.com
  - DCAP: DCAP.Admin@entrust.com
  - LAC: Americas@entrust.com

PLEASE NOTE: Once the demo approval and purchase order are received, the approved request will be forwarded to order management within 48 hours of receipt. If it is declined, it will be e-mailed back to you with an explanation.

## Frequently Asked Questions

**Q1: How do I receive access to my Instant ID as a Service tenant?**

A1: Your Instant ID as a Service Ribbon box will contain a card with a link to the new account creation site.

**Terms & Conditions**

- This offer is limited to 1 Instant ID as a Service Ribbon per reseller.
- Entrust reserves the right to modify or terminate this promotion at any time without notice.
- This special pricing for demonstration packages is being made available to facilitate your obtaining of software for demonstration purposes only and is not intended or permitted for end users.
- To check the status of your order, please follow the software ordering process; regional demo program administrators do not have information on your order.
- This offer may not be combined with any other discount or promotion.

**Contact Information**

For additional questions or concerns, please contact your Entrust Channel Manager.