



Demo Offer Promotion

Up to 77% Discount on ZD611 Series Demo Units

You need a premium, compact printer that's feature-rich and built to perform flawlessly—day in and day out. Don't compromise. Get it all with Zebra's ZD611 desktop printers, featuring an innovative new architecture to power our ever-expanding printer capabilities and software.



Our recommended demo discount is up to the following amounts to resellers*:

77%

discount for resellers*

77%

on accessories*

All models offer unmatched security that's constantly evolving to safeguard your sensitive data and shield you from cyberattacks. Add enhanced features, connectivity and media-handling options whenever you're ready. The full-color LCD touch display with intuitive menu—standard on all thermal transfer models—and increased remote-management capabilities make ZD611 printers easy to use.



Discount available on printer and accessory part numbers below:

Direct Thermal ZD611	Thermal Transfer ZD611	Battery Accessory Kit
ZD6A022-D4EB02EZ	ZD6A122-T2EB02EZ	P1080383-603
ZD6A022-D0EB02EZ	ZD6AH23-T0EB02EZ	P1117258-235
ZD6AH22-D0EE00EZ	ZD6A122-T0EER2EZ	



Retail



Transport & Logistics



Field & Utilities



Hospitality



Government



Healthcare



Manufacturing

To create your personalised voucher(s) for this promotion, simply visit the Demo and Promotions Portal, and use them when you order from your Zebra distributor. Create your voucher(s) NOW. OFFER ENDS 31.07.2024

Demo offer is for 1x printer and 1x Battery Accessory Kit from the part numbers displayed. This is on top of your existing allowance through the demo equipment purchase program.

*Discount is subject to product availability. For more details please contact your channel account manager, the Partner Interaction Centre, or your distributor.

Start date 1st May 2024 – end date 31st July 2024.

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Rely on the ZD611 to help you power through – day after day.



From outstanding print quality to portability for application flexibility to emerging technology to field-installable options, the ZD611 stands apart. **Available in direct thermal, thermal transfer, linerless, healthcare and RFID models**, the ZD611 supports a wide variety of use cases.

Multiple print options

Direct Thermal or Thermal Transfer

Easy printing

of multiple label types

Seamless media loading

drop in media

Easy to use

simple buttons for feed/pause

Quickly see print status

with LED indicators

Keep printers secure

with Zebra's PrintSecure application

Quick and easy label design

with Zebra Designer

Easy setup and configuration

with Printer Setup Utilities

Replace legacy printers seamlessly

with Zebra's Emulations application



Backed By Zebra's
service and support

Ideal for demanding environments
including healthcare, manufacturing,
logistics, and retail

Robust and reliable
Dual-wall frame construction

**...all this
and NOW
with 3-Year
Warranty!**

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