

# Elevate Your Business with Color Product Identification Labels



## Why Be Content with This...

Standard Thermal Label



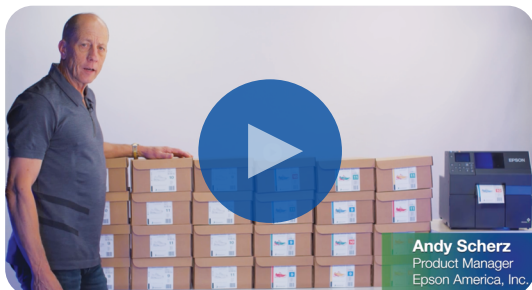
- Bland brand imagery is unexceptional
- Weak identification could lead to lost sales
- Can lead to potential sorting and picking errors

## When You Can Have This...

Eye-Catching ColorWorks Label



- Elevate brand appeal and perceived quality
- Boost sales and customer satisfaction
- Increase distribution productivity and accuracy



**Andy Scherz**  
Product Manager  
Epson America, Inc.

## ColorWorks® Color Label Printers on Demand

◀ See them in action.



PRECISIONCORE  
PRINTHEAD

SIMPLE ♦ SMART ♦ CLEAN

## Powered by PrecisionCore®

- Next gen technology replaces complex parts with all-in-one, simple chip design
- Highly scalable design enables superior image quality and high productivity
- Heat-Free technology supports efficient ink usage and low power consumption



## Designed for Ease Of Use

- Hassle free—no ribbons or thermal printheads to replace
- Easy thermal replacement—Native ZLP II®, Windows®, MAC®, SAP®, Linux®
- Powerful remote management utility

**EPSON®**  
EXCEED YOUR VISION



### C4000

Low- to Mid-Volume  
Auto Cutter

**MSRP**

**\$1,999**

**Max. Print Speed (Inches per Second)<sup>1</sup>**

4.0

**Max. Print Resolution (dpi)**

1200 x 1200

**Max. Print Width (Inches)**

4.25

**Printer Languages**

ESC/Label, ZPL II

**Compatibility**

Windows, Mac,  
SAP, Linux



### C6000A/P

Mid- to High-Volume  
Auto Cutter / Peeler

**\$2,699/\$3,199**

5.0

1200 x 1200

4.25

ESC/Label, ZPL II

Windows, Mac,  
SAP, Linux



### C6500A/P

Mid- to High-Volume  
Auto Cutter / Peeler

**\$3,649/\$4,149**

5.0

1200 x 1200

8.34

ESC/Label, ZPL II

Windows, Mac,  
SAP, Linux



### C7500

High-Volume  
Batch Printing

**\$9,199**

11.8

1200 x 600

4.25

ESC/Label, ZPL II

Windows



## Epson Preferred<sup>SM</sup> Plus Extended Service Plans

### We've Got You Covered

- Return for Repair—plans and standalone services available
- Spare-in-the-Air<sup>TM</sup> (SITA)—Next-Business-Day<sup>1</sup> Whole Unit Exchange
- Next-Business-Day On-Site Repair Service<sup>2</sup> includes a next-business-day on-site<sup>2</sup> visit

**Get more information here.**

To learn more, go to [epson.com/colorworks](http://epson.com/colorworks)

**Contact your Epson® sales or service representative today.**

**Contact:**

LOGO HERE

**Epson America, Inc.**  
3131 Katella Ave., Los Alamitos, CA 90720

**Epson Canada Limited**  
185 Renfrew Dr., Markham, Ontario L3R 6G3

**www.epson.com**  
**www.epson.ca**

<sup>1</sup> Expedited shipping not available in all areas. Orders placed and processed by 1 p.m. Pacific Time for Next-Business-Day delivery. See limited warranty or service plan for details.

<sup>2</sup> Geographic limitations may apply. Service request must be received and processed by 1 p.m. Pacific Time, Monday through Friday, excluding holidays.

Pricing and product specifications subject to change without notice. EPSON, ColorWorks and PrecisionCore are registered trademarks and EPSON Exceed Your Vision is a registered logomark of Seiko Epson Corporation. Spare-in-the-Air is a trademark and Epson Preferred is a service mark of Epson America, Inc. Mac is a trademark of Apple Inc., registered in the U.S. and other countries. Windows is either a registered trademark or trademark of Microsoft Corporation in the United States and other countries. All other product and brand names are trademarks and/or registered trademarks of their respective companies. Epson disclaims any and all rights in these marks. Copyright 2022 Epson America, Inc. CPD-62478 10/22

