

Colorworks® Instant Rebates

Instant Rebate on ColorWorks Peeler Models & Label Boost!

Promotion dates: April 1, 2025 through May 31, 2025

For a limited time, ProFocus ColorWorks authorized resellers can receive instant rebates on the below ColorWorks printers and Label Boost software. To take advantage of this promotion, please contact your distributor of choice.



Qualified Models	Model Number	MSRP/UP Price	Rebate Amount	Net Promo Price
Label Boost Software	SW-LB001	\$499	\$100	\$399
CW-C6000P Gloss	C31CH76A9971	\$2,999	\$1,000	\$1,999
CW-C6000P Matte	C31CH76A9961	\$2,999	\$1,000	\$1,999
CW-C6500P Gloss	C31CH77A9971	\$3,799	\$1,000	\$2,799
CW-C6500P Matte	C31CH77A9961	\$3,799	\$1,000	\$2,799
Label Boost Bundle (Software + CW-C6000P Matte)	C31CH76A9951	\$3,299	\$1,300	\$1,999

ColorWorks Benefits



Elevate Your Labels

ColorWorks delivers full-color capabilities with exceptional quality to meet your branding and logistic needs.



Auto Peel-and-Present

Speed up the manual application of on-demand labels with auto peel-and-present capability.



Shipping Labels, Reimagined

With Label Boost and ColorWorks, transform black-and-white shipping labels into color marketing tools.

Contact your Authorized Dealer:

Dealer Name Here
Dealer Telephone Number Here
Dealer Email Address Here



*Instant Rebate offer subject to change without notice, available while supplies last. Promo valid for the qualifying models only from 4/1/25 to 5/31/25.

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Terms & Conditions:

- Reseller Instant Rebates are provided to Eligible Resellers as an upfront discount on the cost of the product resellers are invoiced by their Eligible Distributor during the program term.
- Transactions that are not eligible under this program include without limitation:
 - Sales prohibited under the terms of the Epson Authorized Reseller Agreement between Epson and the reseller.
- Eligible Reseller non-acquiescence of the program terms may result in reseller disqualification from the program and/or de-authorization from all Epson Programs as determined in Epson's sole discretion.
- Epson reserves all rights with respect to payments and other benefits provided for sales activity and does not qualify as Eligible Sales based on any further investigation, including without limitation immediate and full reimbursement from Eligible Reseller and/or Authorized Distributor.
- Epson reimburses Eligible Distributors for Eligible Sales and are expected to pass that savings to Eligible Reseller for their Eligible Sales during the program term.
- Program is subject to available inventory. Epson reserves the right to change the promotion at any time.
- Instant Rebates may not stack with discounts from bids (PE-Price Exception) delivered separately from this offering.
- Epson's Unilateral Policy price is adjusted to the net promo price for the duration of this promotional period. This program is not in violation with Epson Unilateral Price Policy.

For more info contact your Business Development Manager.