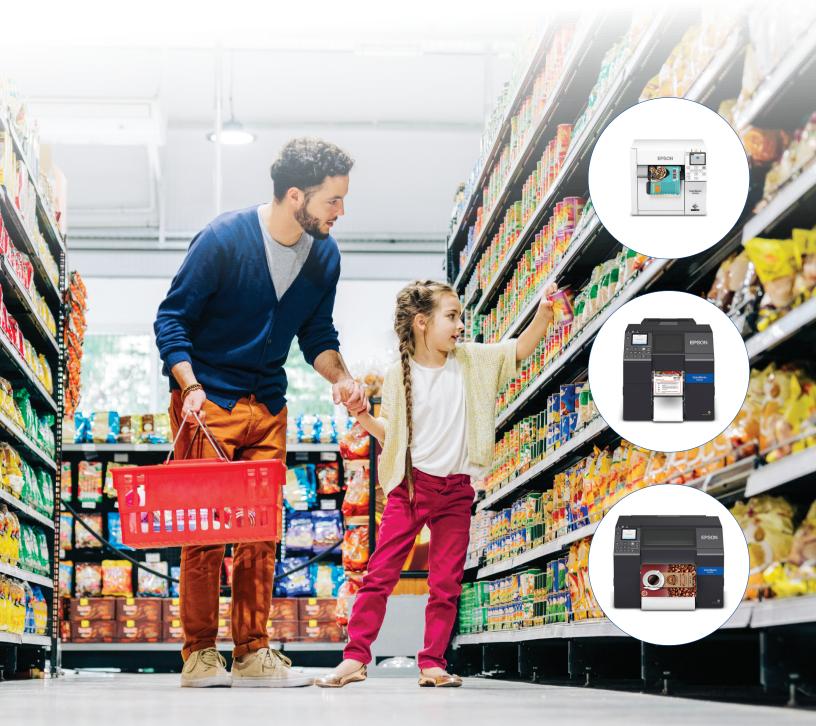


# ColorWorks<sup>™</sup> Solutions **Retail/Grocery**



# ColorWorks Label Printers

Do Labels Differently<sup>™</sup>

It's time to make a change to the way you do labels. Efficiency, quality and customization are crucial for your success, and while you may be comfortable with the overly complex multistep processes and stockpiling preprinted color label rolls—or the blandness of black-and-white—now is the time to break free from the conventional and embrace the new era of label printing.



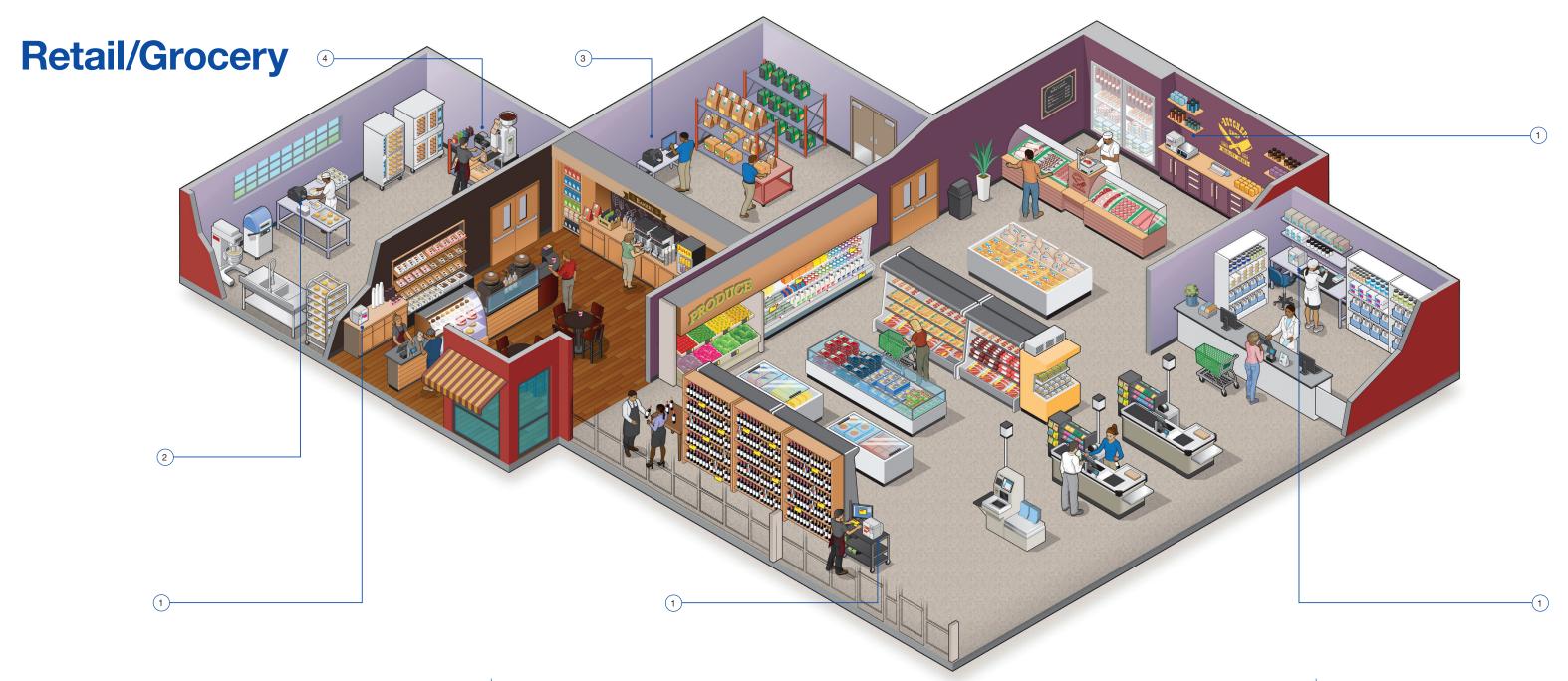
ColorWorks on-demand color label printers are the solution for your business. Powered by PrecisionCore<sup>®</sup> technology, these innovative solutions produce state-of-the-art, high-quality labels with:

- Full-color capabilities
- Single-step color printing simplicity
- Seamless integration
- Auto Peel-and-Present (CW-C6000P and CW-C6500P only)

Start today and Do Labels Differently with ColorWorks.









(1)

(2)

# **CW-C4000**

- **Compact Footprint** • Compact design for placement where space is limited
- Print labels up to 4" wide
- Built-in auto cutter and optional Wi-Fi® connectivity add versatility

# Store

Print labels for shelves and racks

# Bakery

Create personalized labels for custom orders

# **Deli Counter**

Works with the weighing scale to print labels for meats and other deli items

# **Pharmacy**

Print colorized prescription labels with photos of the patient and medication



# CW-C6000P/C6500P **Auto Peel-and-Present**

- Built-in auto peeler for speeding up label application or integrating into automated label application systems
- Print labels up to 8" wide
- Higher media and ink capacities than the C4000



# CW-C6000A/C6500A **Auto Cutter**

- Built-in auto cutter for easy variable-length label printing
- Print labels up to 8" wide
- Higher media and ink capacities than the C4000

# Food Prep Area

Print custom-sized labels for freshly made foods

# EPSON (4)

# **CW-C8000 High-Volume**

- Features print speeds up to 11.8" per second<sup>1</sup>, ideal for batch printing
- Print labels up to 4" wide • Highest media and ink capacities in the ColorWorks line

# **Back Room**

Use the printer's Auto Peel-and-Present feature for labeling curbside or in-store pickup orders

# Food Prep Area

Batch-print labels for store-packaged food

# **EPSON**<sup>®</sup>

# **Designed for Ease of Use**

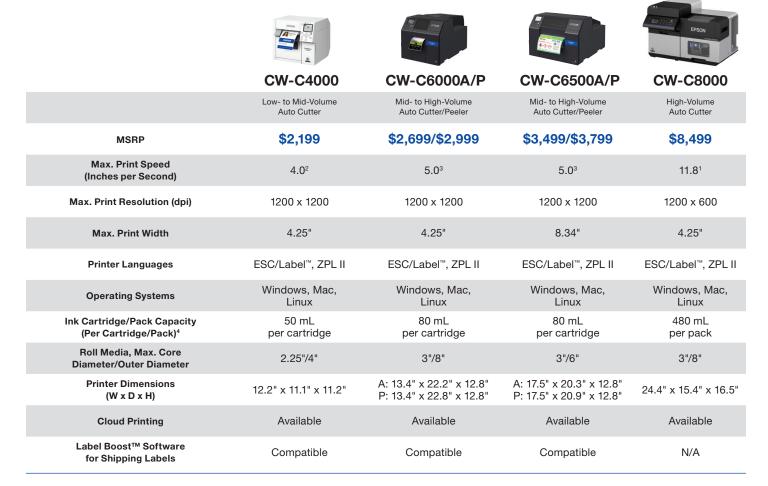
- Hassle-free—no ribbons or thermal printheads to replace
- Easy thermal replacement—native ZPL II<sup>®</sup>, Windows<sup>®</sup>, Mac<sup>®</sup>, SAP<sup>®</sup> and Linux<sup>®</sup>
- · Powerful remote management utility

# Powered by PrecisionCore

Advanced printing technology that is simple, smart and clean.

- Simplified for reliable performance
- Highly scalable design enables outstanding image quality
- Heat-Free technology supports low power consumption

Learn more at www.epson.com/precisioncore



# **Epson Preferred<sup>™</sup> Plus Extended Service Plans**

We offer a variety of extended service plans for up to a total of 5 years of continuous coverage<sup>5</sup>, representing worry-free solutions that will help maximize productivity and protect your investment. We've got you covered. www.epson.com/esp

## To learn more, go to www.epson.com/colorworks

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1 Printing in full 1200 x 600 resolution. I 2 Printing in Max. Speed Mode, 300 × 600 dpi resolution, 4" (101.6 mm) print width. Print speeds are based on the print engine speed only. Total throughput time for any label depends on factors including label size, fifte size, print resolution, speed of data transmission, etc. I 3 Printing in Max. Speed Mode, 300 × 600 dpi, 3.6" (92 mm) print width. I 4 Part of the ink from the first cartridges/packs is used for initializing the printer. Ink usage will vary considerably based on images printed, print settings, paper type, frequency of use, temperature and humidity. Variance may be more pronounced when printing infrequently or predominantly with one ink color. Ink is used for printing and printer maintenance, and all colors must be available for printing. For print quality, a variable amount of ink remains after the "replace ink" indicator comes on. I 5 Product comes with a limited warranty with the option to purchase extended service plans up to a total of 5 years of continuous coverage. Limited warranty length varies by model.

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