

EPSON®

ColorWorks® Solutions

# Retail/Grocery





# ColorWorks Label Printers

Do Labels Differently™

It's time to make a change to the way you do labels. Efficiency, quality and customization are crucial for your success, and while you may be comfortable with the mayhem of multistep processes and stockpiling preprinted color label rolls—or the blandness of black-and-white—now is the time to break free from the conventional and embrace the new era of label printing.

ColorWorks on-demand color label printers are the solution for your business. Powered by PrecisionCore® technology, these innovative solutions produce state-of-the-art, high-quality labels with:

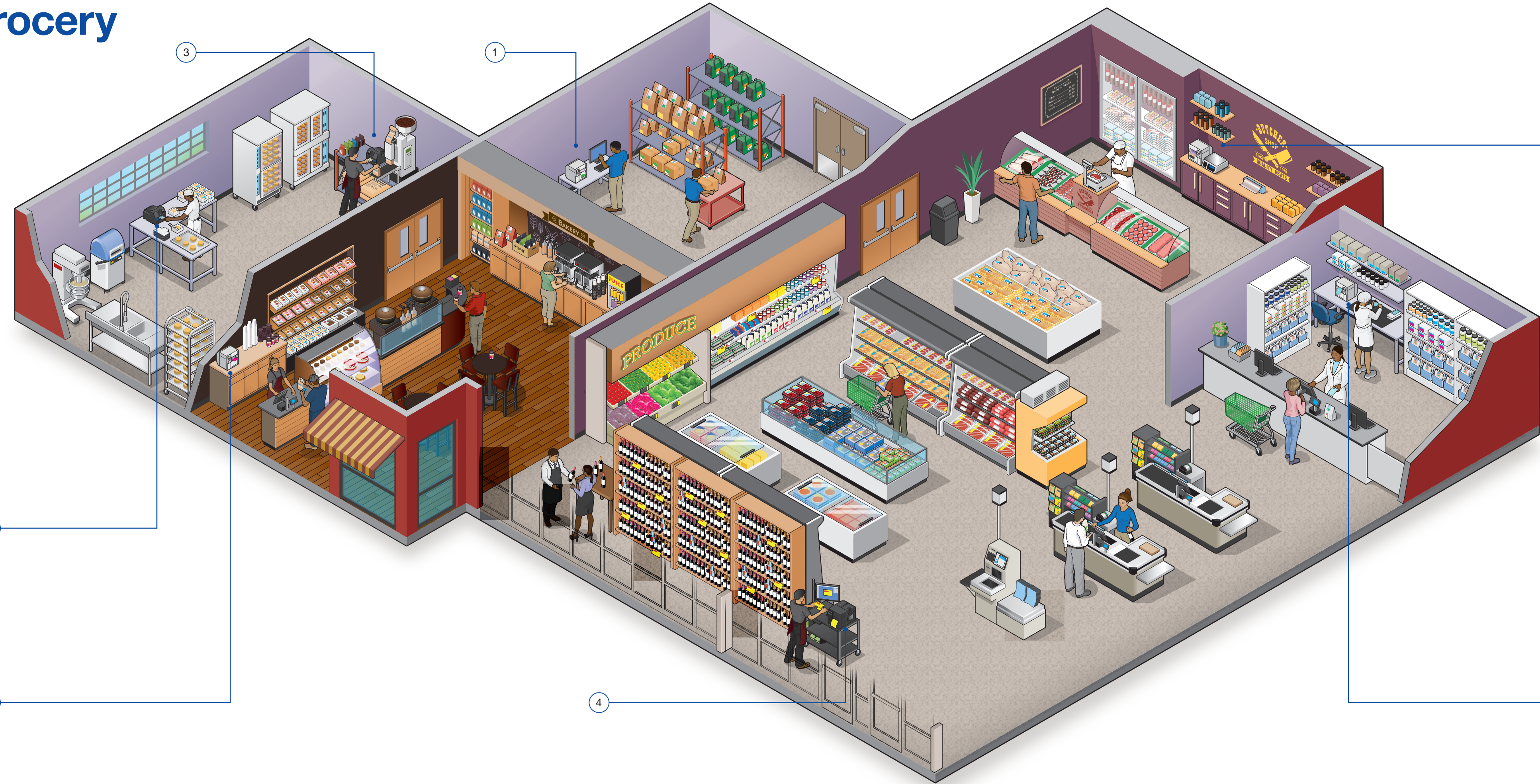
- Full-color capabilities
- Single-step color printing simplicity
- Seamless integration
- Auto Peel-and-Present (CW-C6000P and CW-C6500P only)

Start today and Do Labels Differently with ColorWorks.





# Retail/Grocery



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## CW-C4000 Compact Footprint

Smaller in size than the other ColorWorks models, the compact yet robust design of the C4000 allows for placement where space is limited.

The C4000 can print at speeds up to 4" per second<sup>1</sup>, has a built-in auto cutter and offers optional Wi-Fi<sup>®</sup> connectivity.

### Back Room

Print order labels for assembled delivery/curbside or in-store pickup orders

### Bakery

Print personalized labels for custom drink orders

### Deli Counter

Works with the weighing scale to print labels for meats and other deli items

### Pharmacy

Print colorized prescription labels with photos of the patient and medication

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## CW-C6000A/C6500A Auto Cutter

The C6000A can print up to 4.25" wide at speeds up to 5" per second<sup>2</sup>, and allows for 8" outer-diameter (OD) roll media. The C6500A can print up to 8.34" wide at speeds up to 5" per second<sup>2</sup>, and allows for 6" OD roll media. The C6000A and C6500A come standard with a built-in auto cutter for ease of variable-length label printing and a GPIO for remote control functionality.

### Food Prep Area

Print custom-sized labels for freshly made foods

3



## CW-C6000P/C6500P Auto Peel-and-Present

The C6000P and C6500P feature peel-and-present capability, a feature that's ideally suited for fully automated label application systems, which can help speed up the manual application of on-demand labels. The C6000P can print up to 4.25" wide at speeds up to 5" per second<sup>2</sup>, and allows for 8" OD roll media. The C6500P can print up to 8.34" wide at speeds up to 5" per second<sup>2</sup>, and allows for 6" OD roll media. The C6000P and C6500P come standard with a GPIO.

### Food Prep Area

Use the printer's Auto Peel-and-Present feature for store-packaged food labels

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## TM-C7500 High-Volume

Designed for high-volume batch printing, the C7500 can print up to 4.25" wide at blazing speeds up to 11.8" per second<sup>3</sup>, and allows for 8" OD roll media.

### Store

Print labels for shelves and racks





## Designed for Ease of Use

- Hassle-free—no ribbons or thermal printheads to replace
- Easy thermal replacement—native ZPL II®, Windows®, Mac®, SAP® and Linux®
- Powerful remote management utility

## Powered by PrecisionCore

Advanced printing technology that is simple, smart and clean.

- Simplified for reliable performance
- Highly scalable design enables superior image quality
- Heat-Free technology supports low power consumption



Learn more at [www.epson.com/precisioncore](http://www.epson.com/precisioncore)



**CW-C4000**

Low- to Mid-Volume  
Auto Cutter



**CW-C6000A/P**

Mid- to High-Volume  
Auto Cutter/Peeler



**CW-C6500A/P**

Mid- to High-Volume  
Auto Cutter/Peeler



**TM-C7500**

High-Volume  
Batch Printing

	CW-C4000	CW-C6000A/P	CW-C6500A/P	TM-C7500
<b>MSRP</b>	<b>\$2,199</b>	<b>\$2,699/\$2,999</b>	<b>\$3,499/\$3,799</b>	<b>\$8,499</b>
<b>Max. Print Speed (Inches per Second)</b>	4.0 <sup>1</sup>	5.0 <sup>2</sup>	5.0 <sup>2</sup>	11.8 <sup>3</sup>
<b>Max. Print Resolution (dpi)</b>	1200 x 1200	1200 x 1200	1200 x 1200	1200 x 600
<b>Max. Print Width (Inches)</b>	4.25	4.25	8.34	4.25
<b>Printer Languages</b>	ESC/Label®, ZPL II	ESC/Label®, ZPL II	ESC/Label®, ZPL II	ESC/Label®, ZPL II
<b>Compatibility</b>	Windows, Mac, SAP, Linux	Windows, Mac, SAP, Linux	Windows, Mac, SAP, Linux	Windows, SAP
<b>Ink Cartridge Capacity (Per Cartridge)</b>	50 mL	80 mL	80 mL	340 mL
<b>Roll Media, Max. Core Diameter/Outer Diameter</b>	2.25"/4"	3"/8"	3"/6"	3"/8"
<b>Printer Dimensions (W x D x H)</b>	12.2" x 11.1" x 11.2"	A: 13.4" x 22.2" x 12.8" P: 13.4" x 22.8" x 12.8"	17.5" x 20.3" x 12.8"	15.4" x 23.5" x 15.5"
<b>Label Boost™ Software for Shipping Labels</b>	Compatible	Compatible	Compatible	N/A

## Epson Preferred<sup>SM</sup> Plus Extended Service Plans

We offer a variety of extended service plans, representing worry-free solutions that will help maximize productivity and protect your investment. We've got you covered. [www.epson.com/esp](http://www.epson.com/esp)

To learn more, go to [www.epson.com/colorworks](http://www.epson.com/colorworks)

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Contact:

<sup>1</sup> Printing in Max. Speed Mode, 300 x 600 dpi resolution, 4" (101.6 mm) print width. Print speeds are based on the print engine speed only. Total throughput time for any label depends on factors including label size, file size, print resolution, speed of data transmission, etc. | <sup>2</sup> Printing in Max. Speed Mode, 300 x 600 dpi, 3.6" (92 mm) print width. | <sup>3</sup> Printing in full 1200 x 600 resolution with Flush-onto-Paper Mode enabled. With Flush-onto-Paper Mode disabled, print speed is up to 10.4" per second.

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