



# Same Trusted Brand. Different Solutions.

Elevate performance with reliable printing supplies and scanners

From checkout lanes to production lines to patient identification, printing supplies and scanners impact virtually every part of your daily operations. So why jeopardize operations with labels that are hard to read and prone to fall off or scanners that disrupt workflows? Keep business moving with scanners that ensure accurate data capture and print supplies that protect the print quality longevity of your printers.



## With Zebra, You're Ready for What's Next

Zebra anticipates and addresses every challenge

### Scanners

Made for any environment

Include built-in software for every stage of your hardware life cycle

Effortless to configure and manage

Proactive analytics to prevent downtime



### Supplies

Ensure data won't rub off or fade

Prevent labels from falling off

Save money and your printhead from expensive scratches

Suited for every environment



# Reliability Starts Here

Get the performance business demands



## No surprises. Just more scanning capabilities

Scanning abilities that anticipate any situation and challenge

Reliability to scan non-stop

Software intelligence to scan more

Support at every step to maintain peak performance



## Zebra Certified Supplies adhere to a higher standard

Work seamlessly with Zebra printers, ensuring optimal performance

Meet rigorous industry standards

Are made tough for heat, cold, damp and dust

Never substitute material, ensuring consistency from batch to batch

# Discover Why Leading Businesses Choose Zebra

## A Global Leader

- #1 in barcode printing
- #1 in data capture technology
- 50+ years of experience empowering workers

## Feature-Minded

- Wide range of products across price points
- Backed by a partner you know and trust

## Wrap-Around Support

- Robust training ecosystem
- Comprehensive sales training through PartnerConnect
- Co-branding tool to support your business

## Trusted Partner

- Ongoing innovation
- \$570M+ annual R&D spend
- ~6,500 patents and counting



## RETAIL

- Label shelves and inventory
- Self-serve scanning and checkout
- Point of sale processing
- Ecommerce, BOPIS, BOPIC fulfillment



## HEALTHCARE

- Patient and specimen identification
- Asset and specimen tracking
- Medication administration and labeling
- Mobile cart use



## T&L AND WAREHOUSE

- Shipping and tracking labels
- Cross-docking and transport identification
- Putaway/pick and pack
- Product tracking



## MANUFACTURING

- Product and work-in-progress labels
- Shipping and receiving
- Product and component tracking
- Quality control and error-proofing

Ask Us How Zebra Leads to Better Outcomes



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