Direct View LED (DVLED)

Top Placement Opportunities

Yielding incredible contrast ratios, vibrant colors, and brightness levels several times that of LCD displays, Direct View LED displays command attention. With edge-to-edge pixels and bezel-free design, DVLED displays provide a wealth of size, shape and design options, creating a seamless digital canvas that can conform and compliment architectural contours with no visible lines between panels.

1

TRANSPORTATION LARGE INDOOR SPACES

Large indoor spaces, such as those found in airport and train station common areas can deploy Direct View LED displays to create breathtaking visual landscapes that entertain, as well as inform travelers.

be amazed
spot travel
Arrivals
Departures
Baggage

An Introduction to Artificial Intelligence
Machine Learning in Business
Natural Language Processing in Business
Robotics in Business
Artificial Intelligence in Business and Society
The Future of Artificial Intelligence
AI
ARTIFICIAL INTELLIGENCE

2

CORPORATE CONFERENCE CENTERS

DVLED displays are replacing outdated projection systems, providing meeting attendees with brilliant images without the need to dim lights or cover windows while cutting operating costs.

3

BROADCAST AND VIDEO PRODUCTION

DVLED used in broadcasting allows for live content to be streamed directly into the studio for more relevant and visually dynamic reporting. Weather forecasts become interactive when presenters switch from one graphic to another. Used as backdrops during broadcasting provides a viewing experience that instantly catches attention.

4

RETAILERS AND QUICK SERVICE RESTAURANT

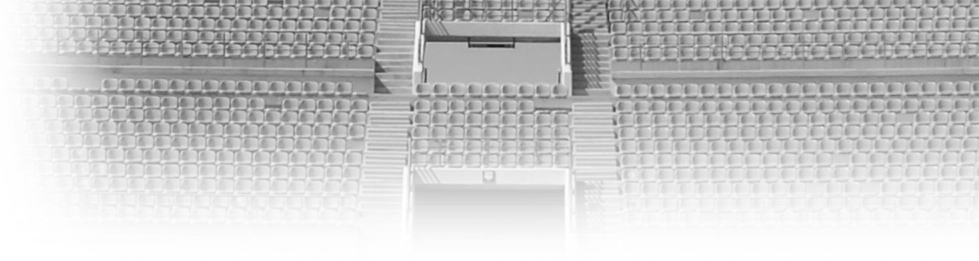
Smaller Direct View LED displays can be used as signs or menu boards by a variety of businesses, such as retailers and quick service restaurants, looking to promote their products and services 24/7. Retailers can market their brand and create an immersive experience while driving advertising revenue.

5

SPORTS ARENAS

Direct View LED displays are the perfect option for Sports Arenas which can take full advantage of their very large sizes of 100 feet or more. Their extreme brightness allows box scores, replays, and promotional messaging to be seen in dazzling color, even in very bright sunlight.

BOARS
0 00:00 0
FULL TIME
COBRAS
Light
29



WORK ZONE
SPEED LIMIT 25

6

COMMAND AND CONTROL

Government branches such as police stations and transportation departments integrate direct-view LED for command-and-control room dashboards with multi-feed data for enhanced visual control.

7

THEATER AND CONVENTION CENTERS

Fine-pitch DVLEDs create eye-catching marquees that can be instantly updated with the the venues upcoming events bringing motion graphics, dynamic content and rapid scheduling changes to digital posters and billboards.

Fire & Ice
Vincent B. Kooper
PERFORMING ARTS CENTER

8

FINANCIAL INSTITUTIONS

DVLED signage transforms any size financial institution into a transaction center enhanced with dynamically rich information regarding useful financial products and services.

Improve your Image and Your

ROI

Direct View LED displays are easy to install and can be configured in a multitude of unique shapes and sizes. Many models are rated for up to 100,000 hours of use or 10+ years. Additional benefits include reducing labor, installation and maintenance costs while optimizing power savings.

LG | Business Solutions