



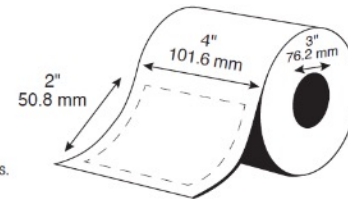
Epson Media for ColorWorks

End User Presentation



High Gloss Label Étiquette au fini très lustré

- Ideal for high-quality product labels, barcode labels, box labels for consumer products and more.
- Printouts are resistant to smearing, fading, water and many chemicals.
- Permanent acrylic adhesive suitable for a variety of surfaces.
- Idéale pour les étiquettes de produits de qualité supérieure, les étiquettes codes à barres, les étiquettes d'emballage pour les produits de consommation et plus encore.
- Les impressions sont résistantes au maculage, à la décoloration, à l'eau et à bon nombre de produits chimiques.
- L'adhésif acrylique permanent convient à une variété de surfaces.



4" x 2"
101.6 mm x 50.8 mm
DIE CUT

4 po x 2 po
101,6 mm x 50,8 mm
PRÉDÉCOUPÉES

Quantity / Quantité:
2720

Length / Longueur:
500' / 152.4 m

For | Pour:

**ColorWorks CW-C6000
Gloss, CW-C7500G**
Made in USA
Fabriqué aux É.-U.

Optimal storage conditions: Under 20 °C/70 °F, 50% RH. Application temperature: 5 °C/41 °F – 40 °C/104 °F.
Conditions de stockage optimales : à moins de 20 °C/70 °F, 50 % HR. Température d'application : 5 °C/41 °F – 40 °C/104 °F.
Please look up this product on Epson.com for warranty statement.
Veuillez consulter les renseignements concernant ce produit sur Epson.ca pour la déclaration de garantie.
This label was printed with the Epson ColorWorks C3500.
Cette étiquette a été imprimée avec l'imprimante Epson ColorWorks C3500. CPD-58600R1 2/21

**2 rolls / box
2 rouleaux / boîte**
Part No. / Numéro de pièce
C60GD001

Agenda

- Value Proposition
- Epson Media Overview
- Warranty
- SKU's



Epson Media Value Proposition

Customer Insight

- Sourcing and trying out media puts a time & effort burden on the Reseller and End User.
- End Users experience printing problems due to incompatible media.

Customer Benefit

Convenience of a known media that works.

Gap in the Market

Vast amount of inkjet label media options are available, with varying degrees of performance.

Not all resellers are well-versed in pairing media with printer.

End users lacked a total solution (printer, ink, + media) through Epson.

Epson's Value Proposition

Epson Media is high performance, reliable, durable label media extensively tested and approved for use with Epson ColorWorks printers.

Markets:

- Boutique labeling
- Manufacturing
- Chemical
- Pharma/ Medical devices



Epson Media Types

Premium matte



High gloss



Durable matte synthetic



Epson Media Overview

- Guaranteed to work with Epson ColorWorks® printers and inks
- Reliable and helps ensure a long printer life
- Consistently high image quality with scannable barcodes
- Durable prints - resistant to smearing, fading, water, and many chemicals
- Quality assurance – all Epson products go through rigorous testing for print quality, paper feeding, and durability



Premium Matte Label

- Smooth, bright white surface
- Photo-quality printing
- Fast-drying prints
- Ideal for barcode labels, box labels for consumer products, pharmaceutical labels, sample labels and more



High Gloss Label

- Smooth, bright white surface
- Photo-quality printing
- Fast-drying prints
- Ideal for high-quality product labels, box labels for consumer products and more



Warranty

90 days limited warranty

- Free from defects in workmanship
- Meet published specs

Does not cover:

- Color change or fading of prints
- Reimbursement of materials or services required for reprinting
- Damage caused by using improper packaging or shipping
- Damage caused by misuse, abuse, improper storage conditions, etc.

Full statement posted on [Epson.com](https://www.epson.com).



C3500/ C4000 Media

C3500/ C4000	Premium matte	C35MD001	4" x 2" die cut	\$ 84.00
		C35MD002	4" x 3" die cut	\$ 84.00
		C35MD003	4" x 6" die cut	\$ 84.00
		C35MD004	3" x 2" die cut	\$ 88.00
		C35MD005	3" x 5" die cut	\$ 68.50
		C35MC001	2" x 105' continuous	\$ 53.50
		C35MC002	3" x 105' continuous	\$ 75.00
		C35MC003	4" x 105' continuous	\$ 81.00
		C35MC004	4-1/8" x 105' continuous	\$101.50
	High Gloss	C35GD001	4" x 2" die cut	\$143.50
		C35GD002	4" x 3" die cut	\$143.50
		C35GD003	4" x 6" die cut	\$143.50
		C35GD004	3" x 2" die cut	\$117.00
		C35GD005	3" x 5" die cut	\$106.00
		C35GC001	2" x 100' continuous	\$ 80.00
		C35GC002	3" x 100' continuous	\$107.00
		C35GC003	4" x 100' continuous	\$138.00
		Durable matte synthetic	C35CD001	4" x 2" die cut
	C35CD002		4" x 3" die cut	\$174.50
	C35CD003		4" x 6" die cut	\$174.50
C35CD004	3" x 2" die cut		\$203.00	
C35CD005	3" x 5" die cut		\$203.00	

- 2" ID cores – for loading on C3500/ C4000 printers only
- No custom sizes
- Sold in box quantities - 6 rolls/box



C6000/ C7500 Media

MODEL	PROD CODE	DESCRIPTION
Premium Matte (box of 2 rolls)	C60MD001	6000/7500 Media - 4" x 2" die cut (2820 lbs/roll)
Premium Matte (box of 2 rolls)	C60MD002	6000/7500 Media - 4" x 3" die cut (1980 lbs/roll)
Premium Matte (box of 2 rolls)	C60MD003	6000/7500 Media - 4" x 6" die cut (1000 lbs/roll)
Premium Matte (box of 2 rolls)	C60MD004	6000/7500 Media - 3" x 2" die cut (2820 lbs/roll)
Premium Matte (box of 2 rolls)	C60MD005	6000/7500 Media - 3" x 5" die cut (1200 lbs/roll)
Premium Matte (box of 2 rolls)	C60MC003	6000/7500 Media - 4" x 520' continuous label
High Gloss (box of 2 rolls)	C60GD001	6000/7500 Media - 4" x 2" die cut (2720 lbs/roll)
High Gloss (box of 2 rolls)	C60GD002	6000/7500 Media - 4" x 3" die cut (1900 lbs/roll)
High Gloss (box of 2 rolls)	C60GD003	6000/7500 Media - 4" x 6" die cut (975 lbs/roll)
High Gloss (box of 2 rolls)	C60GD004	6000/7500 Media - 3" x 2" die cut (2720 lbs/roll)
High Gloss (box of 2 rolls)	C60GD005	6000/7500 Media - 3" x 5" die cut (1170 lbs/roll)
High Gloss (box of 2 rolls)	C60GC003	6000/7500 Media - 4" x 500' continuous label
Durable Matte Synthetic (box of 2 rolls)	C60CD001	6000/7500 Media - 4" x 2" die cut (1950 lbs/roll)
Durable Matte Synthetic (box of 2 rolls)	C60CD002	6000/7500 Media - 4" x 3" die cut (1375 lbs/roll)
Durable Matte Synthetic (box of 2 rolls)	C60CD003	6000/7500 Media - 4" x 6" die cut (700 lbs/roll)
Durable Matte Synthetic (box of 2 rolls)	C60CD004	6000/7500 Media - 3" x 2" die cut (1950 lbs/roll)
Durable Matte Synthetic (box of 2 rolls)	C60CD005	6000/7500 Media - 3" x 5" die cut (840 lbs/roll)

- **Compatible printers:**
 - C6000A
 - C6000P
 - C7500
 - C7500G
 - Due to 8" OD, do not fit in C6500A & C6500P printers.
- **Order by box (2 rolls/box)**



Compatible Media

- Another resource: List of Compatible Media is posted at [Epson.com/ColorWorks](https://www.epson.com/ColorWorks)
- Meets basic standards of compatibility

Epson Compatible Media

Epson-compatible media is manufactured by industry-leading companies; meets media specifications for ColorWorks printers; and meets the basic standards of image quality, smudge resistance and water resistance.

[COMPATIBLE MEDIA LIST](#) ▶





Thank you

For more information, go to epson.com/colorworks