Hear MDM?
Think Esper!
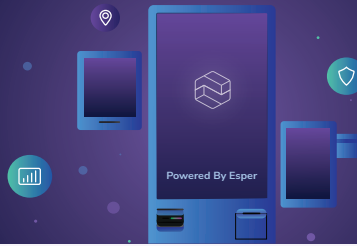
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Esper provides next-gen device management so you can confidently deploy, monitor, and update fleets of Android, iOS, or mixed dedicated devices — all from one platform.

Why add Esper to every Android hardware deal?

Fundamentally, enterprises use MDM tools to enroll devices with the company's desired configuration policy, set and enforce security policies, and distribute apps and content to devices. Esper is the only MDM purpose-built for dedicated device use cases — prioritizing optimized device performance, security, and efficiency. By bundling Esper with a hardware purchase, you provide a holistic solution, adding value and making your deal more competitive and sticky - and putting more money in YOUR pocket.

When to add Esper to your deal?
Does the reseller/customer need:

- ☐ An easy way to manage a fleet of dedicated devices (point of sale/POS, tablets, kiosks, rugged devices, AIDC, digital signage)

- ☐ Kiosk mode

- ☐ Fast provisioning and deployment

- ☐ Remote access and troubleshooting

- ☐ Over the air app and system updates

Device management that just works.

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Competitive Differentiation

Competitor	Where Esper Wins
SOTI	• **Support:** SOTI outsources support; with Esper, you get deep, in-house expertise. • **UI:** Customers say SOTI's UI is dated and buggy, not modern and intuitive. • **Pricing:** SOTI structures pricing to oversell and enforce feature gates.
elo	• **Purpose-built:** Elo manufactures devices and offers a limited MDM solution. Esper is purpose-built for MDM and offers much more advanced functionality. • **Device diversity:** EloView ONLY works on Elo devices. If customers have a diverse fleet from multiple manufacturers, Esper is the choice.
42GEARS	• **Flexible control:** 42Gears is designed for generic, simple device use cases and lacks the flexibility and customization tech-first companies need to scale. • **Software deployment:** 42Gears limits you to either deploy updates to one device or all of them. With Esper, you can stage rollouts, reducing risk while enabling innovation.