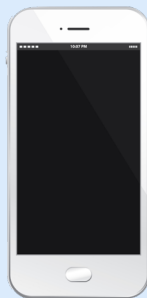


Give your healthcare workers all the features they need to deliver the best care in less time — all at **less than half** the TCO of consumer smartphones.

What can you expect when you purchase consumer smartphones — instead of rugged handheld computers purpose-built for healthcare?



Consumer Smartphones



HC20 Healthcare Handheld Mobile Computer

More device failures @ 74 minutes of lost productivity per incident³	<p>Not rugged Can't handle disinfecting, drops and more; results in more downtime and more frequent device replacements; may require purchase of protective cases</p>	<p>Rugged and ready for work Built tough to handle all the top reasons devices fail — including drops, bumps, liquid exposure and extreme temperatures — no need to purchase protective cases</p>
Not designed for constant disinfecting to prevent the spread of germs	<p>Not built for disinfecting No special plastics or device design that minimizes places where germs can hide; may require purchase of protective cases</p>	<p>Built for disinfecting Minimal seams, covered screw holes and advanced medical grade plastics to enable constant wipedowns with a wide selection of disinfectants</p>
Lack of control over the operating system update process	<p>Automated updates Devices may update before you have tested your apps with the new OS, potentially leading to incompatibility and downtime</p>	<p>LifeGuard™ for Android™ LifeGuard makes it easy to keep devices updated, your way — choose full automation, flexible automation or manual control</p>
No enterprise-class toolkit to simplify every aspect of device ownership	<p>No Mobility DNA™ equivalent Consumer smartphones do not offer a suite of tools to add new enterprise functionality to simplify life for users and IT</p>	<p>Mobility DNA Integrate, secure, deploy, manage and optimize device functionality to improve productivity with this comprehensive suite of tools</p>
More battery failures @ 54 minutes of lost productivity per incident²	<p>Inferior battery power and technology Devices must be removed from service to charge; no visibility into battery health to prevent battery failures; devices must be removed from service and sent to a repair center to replace end-of-life or faulty batteries</p>	<p>Dependable full-shift power Up to 14 hours of power; user replaceable — never out of service for charging; battery statistics to spot and replace end-of-life batteries¹; true hot swap; fast charging; Bluetooth BLE battery to power Device Tracker to easily find misplaced devices</p>
More lost network connections @ 24 minutes of lost productivity per disruption³	<p>Less reliable connectivity Typically based on older, slower wireless standards; consumer-grade devices are 28% more likely to experience wireless connectivity issues that impact productivity²</p>	<p>Enterprise-class wired-style Wi-Fi Superior Wi-Fi radio with Fusion software connects faster; delivers exceptional 'no-drop' connections — even when roaming — and up to 150% greater range¹</p>
More IT support time @ 70 minutes of IT time per trouble ticket³	<p>20% more support tickets² Lack of rugged design and troubleshooting tools translates into more device downtime, more support tickets and higher support costs</p>	<p>Maximize reliability to minimize support costs Rugged design and Mobility DNA™ tools like Device Diagnostics and Rx Logger to rapidly diagnose and resolve issues</p>
High device costs — nearly 3x the annual average device failure rate³	<p>Designed to last 1 to 2 years With a 12.8% average annual failure rate², devices need replacing more frequently; not designed for sharing — need to purchase 2x to 3x more devices to cover around-the-clock shifts</p>	<p>Designed to last at least 4 years The 4.4% average annual failure rate² provides a long lifecycle and a low TCO for maximum value; built for sharing with no-cost tools that make it easy to share devices between shifts</p>

TCO COMPARISON: TYPICAL CONSUMER PHONE VS RUGGED ENTERPRISE-CLASS HANDHELD MOBILE COMPUTER

Lost productivity — 2.6x more³	<p>\$6,243 per device/3 years³ Lost productivity costs are 160%+ higher due to more frequent failures³</p>	<p>\$2,376 per device/3 years³ Reliable enterprise healthcare mobile computers maximize uptime and minimize lost productivity³</p>
Higher IT support costs — nearly 2.6x more³	<p>\$7,818 per device/3 years³ More device issues translate into over 160% more IT support time and cost³</p>	<p>\$2,979 per device/3 years³ The rugged design reduces the volume of device issues, reducing IT support costs³</p>
High annual TCO — more than 2.1x³	<p>\$14,688 per device /3 years³ The consumer phone average annual TCO is more than double the TCO of a rugged enterprise-class mobile computer³</p>	<p>\$6,960 per device/3 years³ The average annual TCO of a rugged enterprise device is less than half the average TCO of a consumer smartphone³</p>

Put the HC20 to work in your healthcare facility.
For more information please visit [Zebra Healthcare Mobile Computing](#)

1 Based on Zebra testing and analysis. 2. Enterprise Mobility Total Cost of Ownership; From the Expected to the Unexpected: Uncovering the True Costs of Mobile Solutions for Frontline Mobile Workers; VDC Research, 2021. 3. Enterprise Mobility Total Cost of Ownership; Emily Gove and David Krebs; VDC Research, 2022 ZEBRA and the stylized Zebra head are trademarks of Zebra Technologies Corp., registered in many jurisdictions worldwide. Android is a trademark of Google LLC. All other trademarks are the property of their respective owners. ©2024 Zebra Technologies Corp. and/or its affiliates. 1/10/2024.