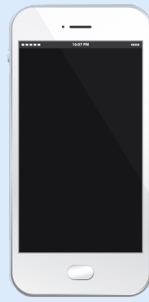


# Give your healthcare workers all the features they need to deliver the best care in less time — all at less than half the TCO of consumer smartphones.



What can you expect when you purchase consumer smartphones — instead of rugged handheld computers purpose-built for healthcare?






**Consumer Smartphones**



**HC50 Healthcare Handheld Mobile Computer**

 <p><b>More device failures @ 74 minutes of lost productivity per incident<sup>3</sup></b></p>	<p><b>Not rugged</b> Can't handle disinfecting, drops and more; results in more downtime and more frequent device replacements; may require purchase of protective cases</p>	<p><b>Rugged and ready for work</b> Built tough to handle all the top reasons devices fail — including drops, bumps, liquid exposure and extreme temperatures — no need to purchase protective cases</p>
 <p><b>Not designed for constant disinfecting to prevent the spread of germs</b></p>	<p><b>Not built for disinfecting</b> No special plastics or device design that minimizes places where germs can hide; may require purchase of protective cases</p>	<p><b>Built for disinfecting</b> Minimal seams, covered screw holes and advanced medical grade plastics to enable constant wipedowns with a wide selection of disinfectants</p>
 <p><b>Lack of control over the operating system update process</b></p>	<p><b>Automated updates</b> Devices may update before you have tested your apps with the new OS, potentially leading to incompatibility and downtime</p>	<p><b>LifeGuard™ for Android™</b> LifeGuard makes it easy to keep devices updated, your way — choose full automation, flexible automation or manual control</p>
 <p><b>No enterprise-class toolkit to simplify every aspect of device ownership</b></p>	<p><b>No Mobility DNA™ equivalent</b> Consumer smartphones do not offer a suite of tools to add new enterprise functionality to simplify life for users and IT</p>	<p><b>Mobility DNA</b> Integrate, secure, deploy, manage and optimize device functionality to improve productivity with this comprehensive suite of tools</p>
 <p><b>More battery failures @ 54 minutes of lost productivity per incident<sup>2</sup></b></p>	<p><b>Inferior battery power and technology</b> Devices must be removed from service to charge; no visibility into battery health to prevent battery failures; devices must be removed from service and sent to a repair center to replace end-of-life or faulty batteries</p>	<p><b>Dependable full-shift power</b> Up to 14 hours of power; user replaceable — never out of service for charging; battery statistics to spot and replace end-of-life batteries<sup>1</sup>, true hot swap; fast charging; Bluetooth BLE battery to power Device Tracker to easily find misplaced devices</p>
 <p><b>More lost network connections @ 24 minutes of lost productivity per disruption<sup>3</sup></b></p>	<p><b>Less reliable connectivity</b> Typically based on older, slower wireless standards; consumer-grade devices are 28% more likely to experience wireless connectivity issues that impact productivity<sup>2</sup></p>	<p><b>Enterprise-class wired-style Wi-Fi</b> Superior Wi-Fi radio with Fusion software connects faster; delivers exceptional 'no-drop' connections — even when roaming — and up to 150% greater range<sup>1</sup></p>
 <p><b>More IT support time @ 70 minutes of IT time per trouble ticket<sup>3</sup></b></p>	<p><b>20% more support tickets<sup>2</sup></b> Lack of rugged design and troubleshooting tools translates into more device downtime, more support tickets and higher support costs</p>	<p><b>Maximize reliability to minimize support costs</b> Rugged design and Mobility DNA™ tools like Device Diagnostics and Rx Logger to rapidly diagnose and resolve issues</p>
 <p><b>More hard costs — need to purchase and manage separate enterprise scanners or software subscriptions</b></p>	<p><b>No integrated enterprise scanner</b> Need to purchase scanning software subscriptions or separate scanners; more devices to carry; camera requires alignment with barcode; damaged barcodes are challenging</p>	<p><b>Integrated enterprise-class scanner</b> Flawless capture of barcodes in practically any condition; up to 3.3x faster than the integrated camera; point-and-shoot simplicity — no need to align device and barcode<sup>1</sup></p>
 <p><b>High device costs — nearly 3x the annual average device failure rate<sup>3</sup></b></p>	<p><b>Designed to last 1 to 2 years</b> With a 12.8% average annual failure rate<sup>2</sup>, devices need replacing more frequently; not designed for sharing — need to purchase 2x to 3x more devices to cover around-the-clock shifts</p>	<p><b>Designed to last at least 4 years</b> The 4.4% average annual failure rate<sup>2</sup> provides a long lifecycle and a low TCO for maximum value; built for sharing with no-cost tools that make it easy to share devices between shifts</p>

## TCO COMPARISON: TYPICAL CONSUMER PHONE VS RUGGED ENTERPRISE-CLASS HANDHELD MOBILE COMPUTER

 <p><b>Lost productivity — 2.6x more<sup>3</sup></b></p>	<p><b>\$6,243 per device/3 years<sup>3</sup></b> Lost productivity costs are 160%+ higher due to more frequent failures<sup>3</sup></p>	<p><b>\$2,376 per device/3 years<sup>3</sup></b> Reliable enterprise healthcare mobile computers maximize uptime and minimize lost productivity<sup>3</sup></p>
 <p><b>Higher IT support costs — nearly 2.6x more<sup>3</sup></b></p>	<p><b>\$7,818 per device/3 years<sup>3</sup></b> More device issues translate into over 160% more IT support time and cost<sup>3</sup></p>	<p><b>\$2,979 per device/3 years<sup>3</sup></b> The rugged design reduces the volume of device issues, reducing IT support costs<sup>3</sup></p>
 <p><b>High annual TCO — more than 2.1x<sup>3</sup></b></p>	<p><b>\$14,688 per device /3 years<sup>3</sup></b> The consumer phone average annual TCO is more than double the TCO of a rugged enterprise-class mobile computer<sup>3</sup></p>	<p><b>\$6,960 per device/3 years<sup>3</sup></b> The average annual TCO of a rugged enterprise device is less than half the average TCO of a consumer smartphone<sup>3</sup></p>

Put the HC50 to work in your healthcare facility.  
For more information please visit [Zebra Healthcare Mobile Computing](#)

1 Based on Zebra testing and analysis. 2. Enterprise Mobility Total Cost of Ownership; From the Expected to the Unexpected: Uncovering the True Costs of Mobile Solutions for Frontline Mobile Workers; VDC Research, 2021. 3. Enterprise Mobility Total Cost of Ownership; Emily Gove and David Krebs; VDC Research, 2022 ZEBRA and the stylized Zebra head are trademarks of Zebra Technologies Corp., registered in many jurisdictions worldwide. Android is a trademark of Google LLC. All other trademarks are the property of their respective owners. ©2024 Zebra Technologies Corp. and/or its affiliates. 1/4/2024.