



It's a Zebra Sales Trifecta!



Customers Win. Sales Reps Win. Partners Win.

Everyone wins with the Zebra Sales Trifecta for the MC9400 Series! We're now offering even more rewards for selling when your customers upgrade to the MC9400 Series, Zebra's most powerful, intuitive, and reliable ultra-rugged mobile computer. The Zebra Sales Trifecta for the MC9400 Series combines the value of the:

1. GO Zebra Trade-in Program,
2. Zebra Rewards, and
3. Extra partner discount.



5 REASONS TO SELL THE CHAMPION.



The MC9400/MC9450 outperforms the competition, delivering greater power, reliability, connectivity, and scanning ability. It's a true all-star!

1. Industrial mobility, re-imagined. The MC9400 Series is designed and engineered to outperform and outlast every device in its class.
2. Major upgrade without a major overhaul. Full backwards compatibility with the MC9300 means big productivity gains without disruption.
3. Smartly serves every environment. Indoors or outdoors, extreme temperatures or rugged conditions, it's the ideal solution for warehouses, manufacturing, retail, and transportation and logistics.
4. Deliver future-proof connectivity. The MC9400 Series supports all the latest wireless technologies, from WiFi to private networks.
5. Increase your revenue with value-added options. Customize the solution with BLE battery, device tracker license, OCR licenses, and Zebra WorkCloud Communications—and boost the ROI for your customers.

Your Customers:

Receive cash back when they trade in their current mobile computer and upgrade to the superior MC9400 or MC9450—a direct win for THEIR business!

- Customers earn \$250 for each GO Zebra trade-in and \$400 for competitive models.
- They know their outdated devices are responsibly recycled.

Your Business:

Increases sales, profits, and customer loyalty.

- Your company receives an extra 5% discount on the MC9400 and MC9450 rugged mobile computers.
- Provide your customers with an affordable upgrade with powerful ROI.

The Ultra-Rugged MC9400



Your Salespeople:

Gain sales, customers, and extra rewards.

- Participating Zebra Rewards sales reps earn 50 EXTRA POINTS per MC9400 Series device sold, redeemable for gift cards, merchandise, and travel experiences.
- Upgrade your Zebra customers and convert your non-Zebra customers.

The ZEBRA SALES TRIFECTA is a win-win-win proposition.

Questions? Need more details?

Contact your Zebra Channel Account Manager, Marketing Representative, or Preferred Distributor.

Not a Zebra Rewards member yet? Scan here to register.

