

Drive performance in-store to your customer's door with the MC9400

Want to thrive in the competitive age of omnichannel retail? It's all about inventory.

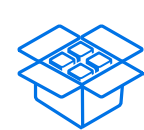
To make a sale and fulfill an order, you need to know what you have and where you have it, at all times. With the MC9400/MC9450, you can. Tough enough to handle the receiving dock, backroom, curbside, sales floor and everywhere in between, this powerful mobile computer connects your workforce and improves process efficiencies. The result? More accurate inventory, better in-stock ratios and faster fulfillment rates.



Increase inventory visibility and accuracy. Streamline workflows. And optimize your workforce. Get the job done shift after shift with the MC9400.



Where can you put the MC9400 to work in your store?



Reverse logistics

Efficiently process customer returns; scan and record condition to ensure goods are either restocked, refurbished, or discontinued; restore goods to inventory as quickly as possible and instantly update counts and location



Store receiving

Quickly move goods from the dock to the sales floor; get real-time visibility by empowering associates to instantly document everything that has arrived and anything that is damaged



Online order fulfillment

Achieve flawless fulfillment; associates get easy-to-grasp picking instructions right at their fingertips; a single scan ensures the right item goes to the right place, every time



Price management

Execute the right price at the right time; pricing tasks are sent directly to an associate's MC9400/MC9450 so they can make price changes on-the-go



Step into a new generation of mobility

The next evolution in the ultra-rugged MC9000 Series — now with more power, advanced scanning, Wi-Fi 6E and 5G



From the back of the store, to the sales floor, and everywhere in between, count on the MC9400 to empower your workforce and improve process efficiencies

-  **Next generation platform** 2.5x more processing power and 50% more RAM (Compared with MC9300) handles all your WMS, ERP and other apps simultaneously
-  **No more lost devices** Easily track and find missing devices — even if they are powered down or the battery is depleted — with optional BLE battery and Mobility DNA Device Tracker license
-  **Extended range scanning** Captures barcodes in hand to over 100 ft./30.5 m away; indoors and outside; green laser aimer is up to 7x more visible than red
-  **Wi-Fi 6E** Instant application response times; quadruple the bandwidth and capacity, triple the speed and up to triple the available spectrum than Wi-Fi 5
-  **Private/Public 5G** If Wi-Fi doesn't reach the loading dock, curbside, or backroom, workers can count on 5G data to stay connected to the apps and information they need
-  **Virtually indestructible** Most rugged specs for maximum uptime; 12 ft./3.65 m drops to concrete; dust tight and waterproof
-  **High-res camera** Takes highly detailed photos, ideal for documenting incoming damaged shipments, customer returns, merchandising tasks and more
-  **Instant collaboration** Push-to-talk and secure messaging with Workcloud Communication Suite
-  **Identity Guardian** Biometric facial recognition gives workers easy device access for shared devices; faster access without typing and eliminates the risk of compromised passwords
-  **Cold chain support** Freezer models provide reliable, condensation-free operation in subzero temperatures and dramatic temperature swings
-  **Well-loved ergonomics** Gun-style design lets workers move and perform tasks more quickly, with more comfort
-  **Backwards compatibility** Use all the same accessories and chargers as drop-in replacements for the MC9300

The Zebra Workcloud Advantage

Optimize your operations and deliver a consistently impressive customer experience with the Zebra Workcloud ready-to-use retail software collection

Scheduling

Workcloud Workforce Optimization Suite
Optimize scheduling, give teams more schedule control and increase engagement with automatic, prioritized task assignments based on real-time events.

Communication

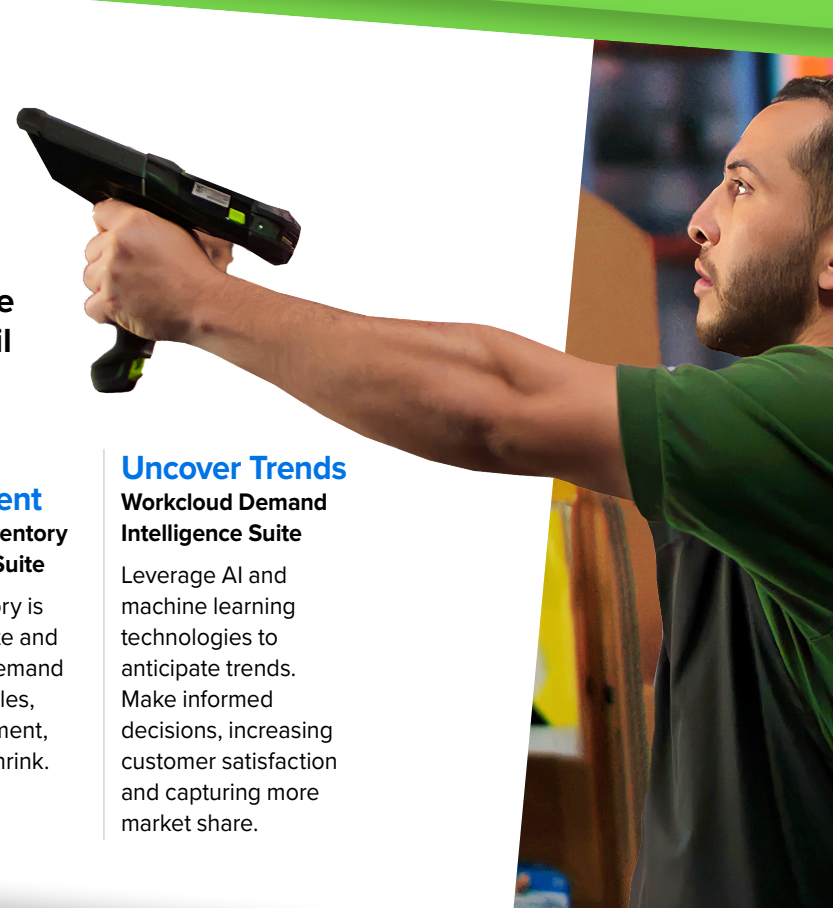
Workcloud Enterprise Collaboration Suite
Keep employees connected with a secure, enterprise-grade communication system. Send messages and get the right answers to questions quickly.

Inventory Management

Workcloud Inventory Optimization Suite
Ensure inventory is visible, accurate and aligned with demand to maximize sales, increase fulfillment, and mitigate shrink.

Uncover Trends

Workcloud Demand Intelligence Suite
Leverage AI and machine learning technologies to anticipate trends. Make informed decisions, increasing customer satisfaction and capturing more market share.



Keep inventory flowing flawlessly from dock to stock to the hands of your customers with the industry's most trusted rugged mobile computer — the Zebra MC9400

For more information, visit www.zebra.com/mc9400