



BLUESTAR. BUSINESS MADE SIMPLE.

BlueStar is a leading global distributor specializing in solutions-based technology, including Digital Identification, Mobility, Point-of-Sale, RFID, Digital Signage, Robots, and Security. We exclusively support value-added resellers, integrators, and ISVs with complete solutions, business development, and marketing support.

BlueStar provides end-to-end assistance for any project no matter the size or the market. We are your one-stop shop for all your technology needs, with a focus on flexibility and efficiency. Our dedicated sales and technical teams work alongside your operations to ensure seamless implementation.

Our commitment to your success, backed by our available robust financial resources, helps you become more agile, capable, and profitable.



PROGRAMS & VALUE-ADDED SERVICES



DEMAND LAB MARKETING

Our in-house creative team, assembled to help you gain awareness and create demand with your ideal customers.



TECONNECT SOFTWARE PROGRAM

A channel-centric software ecosystem, built to stimulate partnerships between ISVs, hardware manufacturers, and the value-added reseller community.



IN-A-BOX SERIES™ SOLUTIONS

Our in-house creative team, assembled to help you gain awareness and create demand with your ideal customers.



GLOBAL CARE

Leverage BlueStar's global logistics and business strategy strength to take your reseller or hardware manufacturing business global with support from our experienced team.



BLUESTAR NATION

Sales and marketing tips, end-user preference data, channel executive spotlights and more.



CUSTOM CONFIGURATION

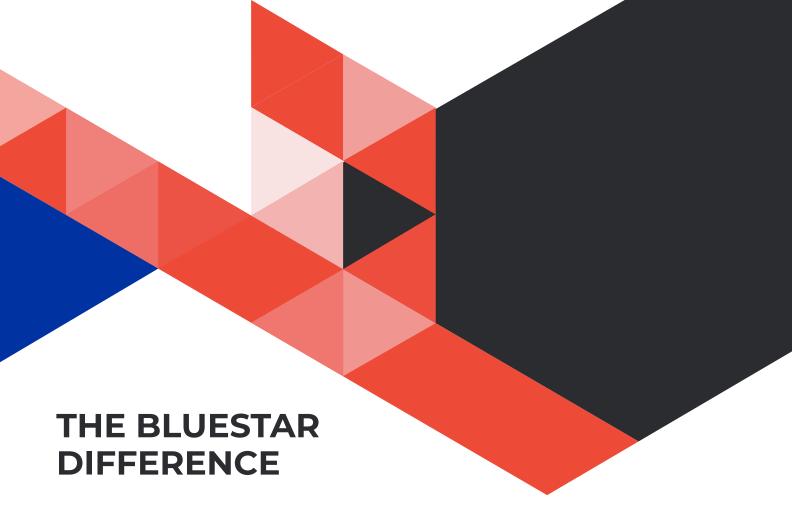
Our in-house custom configuration department and scalable network of field service providers, we deliver service solutions that fulfill your requirements for projects of any scope.



Visit ISV Portal ▶

ACCELERATE YOUR BUSINESS WITH BLUESTAR.

Discover TEConnect, an exclusive BlueStar program designed to help Independent Software Vendors (ISVs) grow their business. If you develop software solutions within the Retail & Hospitality ecosystem, TEConnect links you with top manufacturers, system integrators, and resellers, providing unique networking opportunities to foster meaningful partnerships.







- Configuration
- Staging
- · Custom packaging
- · Kitting and Bundling



LOGISTICS EXCELLENCE

- · Centralized warehouse
- Same-day shipment
- Drop-shipment
- Largest solutions-based stock in US, Canada, and Mexico



LOCAL SUPPORT

- 10+ locations across North America
- Specialized local BDM teams in a brand or vertical market



BLUESTORE - ONLINE PLATFORM

- One-stop-shop, more than 200 vendors
- · Order, Invoice and RMA Management
- Quick Ordering function
- · Price Exceptions Visibility



CONTRACT & RENEWALS

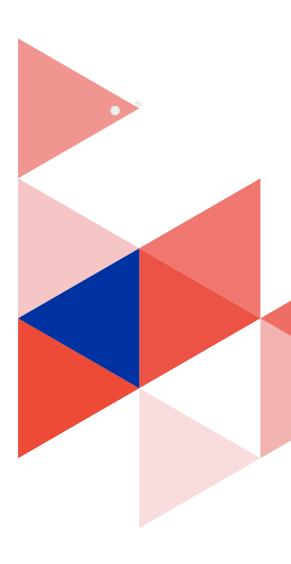
- · Trained team for efficient service orders
- · Secure recurring revenue with renewals team
- Expertise in managing service opportunities
- · Ensure order cleanliness and correctness

OUR TEAMS ARE AN EXTENSION OF YOUR COMPANY.

WE ARE YOUR DEDICATED RESOURCE,
COMMITTED TO HELPING YOU GROW YOUR
SUPPLY CHAIN-FOCUSED BUSINESS.

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SUPPLY CHAIN SOLUTIONS

BlueStar offers AutoID solutions to meet the supply chain industry demands, providing advanced data capture terminals, high-performance barcode scanners, reliable label printers, and robust RFID and network systems. These technologies optimize inventory management, improve order fulfilment, and reduce operational errors. As the industry faces increasing automation, compliance requirements, and a need for real-time data, our solutions are designed to boost productivity and ensure industry-standard compliance. BlueStar's comprehensive offerings also include a wide range of document management and labeling software, WMS and ERP-compatible solutions, services, and accessories.



of warehouse managers expect to invest in Robotics and Automation by 2028 - BlueStar Nation End-User Survey

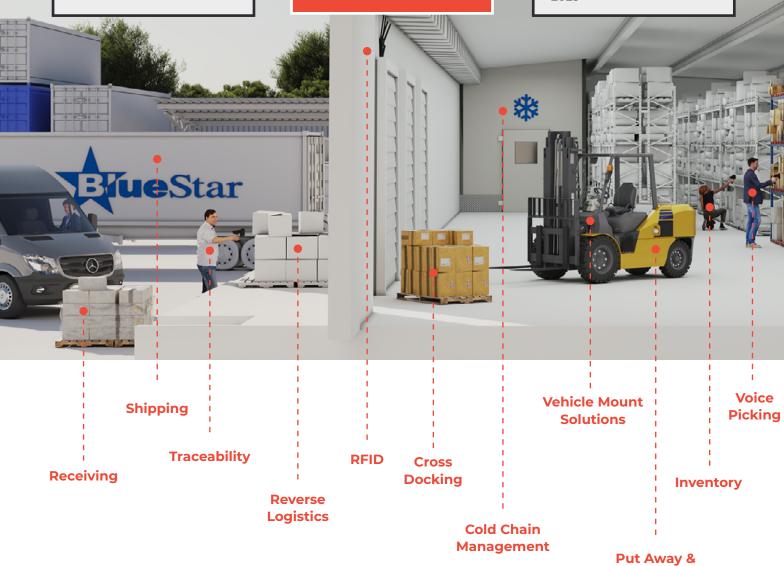


of large corporations still use outdated manual methods (pen/paper, spreadsheets) for data capture



of supply chain leaders cite acheiving end-to-end asset and inventory visibility as their top challenge - Zebra Warehousing Vision Study 2023

Replenishment









Automation

Document Management

INVENTORY MANAGEMENT

- · Barcode scanner
- · Wireless WiFi6 mobile computer
- (Optional 5G Industrial label printer)

Warehouse staff use mobile computers with barcode scanners to update inventory in real-time during receiving, picking, and shipping. Barcode labels on shelves and bins aid in efficient item location.

AUTOMATED ROBOTIZED WAREHOUSE

- Latent mobile robots
- · Fixed or hand-held devices with RFID reading capacity

RFID tags on pallets, containers, or items allow RFID readers to capture data automatically. Mobile robots use this data to transport goods between storage, production, and shipping areas autonomously.

COLD STORAGE SOLUTION

- Cold storage ready mobile computer
- · Cold storage vehicle mount computer
- · Freezer resistant barode scanner

Maintain accurate inventory tracking and ensure compliance with temperature-sensitive regulations. These technologies reduce spoilage and ensure product integrity throughout the storage and distribution process.

PICKING SOLUTION

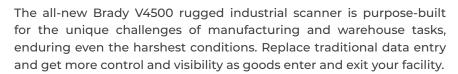
- · Wearable terminal
- Finger/hand mount scanner
- · Industrial headset voice picking application
- Mobile label printer

Wireless and voice picking technology enhances warehouse efficiency, accuracy, and worker productivity during the picking process



BARCODE SCANNERS





KEY POINTS:

- Go from setup to first scan in seconds Automated keyboard device + dynamic user interface
- Take the pain out of programming Easily connect to the cloud and your ERP system
- · Industrial-grade rugged durability Withstands 6' drops
- · All-day battery life Lasts a full shift with over 75,000 scans



Datalogic's PowerScan industrial handheld readers are data collection's definitive example of ruggedness and durability. Often imitated, but never rivaled, the PowerScan products rise above the fray with their outstanding performance and unyielding reliability. CODiScan Bluetooth wearable scanners are lightweight in size and heavyweight in performance.

KEY POINTS:

- Wireless and contactless charging technology (Bluetooth and STAR Radio Wireless)
- Handheld barcode scanners 1D/2D, corded /cordless, multiinterface
- Desktop barcode scanners 1D/2D, multi-interface, in/on-counter
- · Wearable Bluetooth scanners with smart aiming system

Honeywell

From rugged warehouse environments to ultra-rugged manufacturing sites, you can trust Honeywell handheld, industrial-grade barcode readers to provide superior durability and reliability. Honeywell scanners are encased in impact-ready water and dust-proof housings, and specifically built to address common challenges in different vertical markets and environments and rugged mobile jobs.

- Granit XP Ultra-Rugged Scanners
- · Superior indoor and outdoor aiming visibility
- Near field scanning to extreme long range scanning
- Built to survive harsh treatment and toughest conditions









BARCODE SCANNERS





Unitech barcode scanners are ergonomically designed to increase productivity and reduce fatigue. They feature easy configuration, multiple interface options, and data editing. Unitech continues to satisfy customer needs with new wireless and image scanning technologies.

KEY POINTS:

- The ring scanner features wearable design that gives you freedom of movement.
- Delivering the superior barcode scanning performance and mobility wireless design, the Bluetooth 2D barcode scanner is suitable for a wide range of markets and applications.





Zebra's ultra-rugged scanners were built for the unique challenges of manufacturing and warehouse tasks. These scanners are designed to withstand harsh conditions, read at astonishing speeds and provide workers with non-stop, full-shift power. Wearable scanners can provide the hands-free scanning your workforce needs to maximize productivity.

- · Corded, cordless and wearable models
- Multiple data capture models; standard range, high density, DPM, extended range and more
- Using wearable or fixed-mount presentations, workers in the packing and staging area can focus on the task at hand



MOBILE COMPUTERS





Datalogic's Skorpio X5 is the most advanced mobile computer with the largest scan engine choice on the market. The Skorpio X5 family offers the choice between Linear Imager, Standard 2D Imager, Mid-Range Imager, and the unparalleled 2D near-far top performing Extra-long Range (XLR).

KEY POINTS:

- Ultra-rugged
- Wireless charging to eliminate contacts failure and reduce maintenance cost
- Advanced imagers with Datalogic's patented 'Green Spot' technology for visual good-read feedback



Honeywell

Honeywell has a wide variety of purpose-built ruggedized mobile computer devices, capable of meeting business-critical demands in a variety industries and environments. The portfolio consists of full touch devices and keyboard devices for indoor or outdoor applications in retail, healthcare, warehouse, and Transport & Logistics.

KEY POINTS:

- · Mobility Edge Platform series; industries best lifecycle, stability,
- and security
- ScanPal series; Enterprise-class, rugged, reliable, high-quality
- Full range of communication and connectivity alternatives
- Highly accurate scan engines
- Wide range of flexible accessory portfolio





XG4 is the newest addition to Janam's XG series of gun-shaped, rugged mobile computers. Sleek, lightweight and equipped with the most advanced enterprise technology to take mobile worker productivity to the next level, XG4 is one of the industry's most powerful industrial-grade mobile computer with Google's "Android Enterprise Recommended" (AER) certification.

- Available with Android 9 or 11 Upgradeable to future OS versions
- Highly affordable solution for warehouses, manufacturing facilities, distribution centers, plant floors, and loading docks
- Can withstand 7-foot/2.4 meter drops to concrete per MIL-STD-810G and is sealed to IP65 standard for protection against dust and jetting water



MOBILE COMPUTERS





The 4-inch Rugged Handheld Terminal is an ergonomic one-hand operation handheld terminal with keypad and powerful data collection solutions. Offering Android 10 OS with GMS certification, it is equipped with Qualcomm® Artificial Intelligence (AI) CPU to deliver users excellent performance for smarter, more intuitive interactions.

KEY POINTS:

- · Offers Android OS with GMS certification,
- · Superior 2D scanning performance
- Support MDM software and utilities such as MoboLink, StageGo, Ivanti Wavelink and StayLinked





Whether you are responsible for a manufacturing warehouse, a distribution center, or managing inventory in your retail backroom, being well-connected and having visibility into all your assets, people, and processes at all times is crucial to having an integrated, productive, profitable, and compliant supply chain.

KEY POINTS:

- Highly Durable devices with Android's unmatched ease of use with device management tools
- Secure texting/messaging and data capture (barcode scanner
- · 1D/2D, camera)
- 5G and Wi-Fi 6 communication interfaces

OPEN FRAME TOUCHSCREENS



elo

Elo's highly reliable open frame displays are purpose-built for integration into equipment, making them the best choice by the worlds' leading suppliers of industrial equipment for human-machine-interface devices. With a full line of touchscreens, sensors and integrated touch display modules, Elo has the components needed to help streamline the supply chain and simplify assembly.

- Available in sizes ranging from 10" to 43"
- Android or Windows platform
- · Edge Connect accessories expand use



VEHICLE MOUNTED TERMINALS





Offered in a range of sizes from a compact 7" version for easy hand holding to a huge 21" display industrial computer., Datalogic has a form factor to fit every requirement. Tailored for warehouse management, the Rhino vehicle mount computer increases productivity with its easy integration of PowerScan or other automated data collection devices.

KEY POINTS:

- Sealed design tested to IP65/IP67
- Choice of Microsoft Operating Systems or Android™
- · Anti-glare multi-touch screen, with gloves support



Honeywell

Benefits of the Honeywell vehicle-mount computer portfolio include powerful, flexible and application-expandable solutions to futureproof your operations, rugged construction to minimize downtime and maintenance, and Windows or Android operating systems for simple integration and deployment.

KEY POINTS:

- Thor VM-series based on the Mobility Edge platform, industries best lifecycle, stability, and security
- · Wide range of flexible accessory portfolio
- Built tough to handle harsh warehouses, ports, and manufacturing environments



Ŭ⊷ZEBRA

Empower your front-line workers to take their work performance to new heights with Zebra's ultra-rugged vehicle-mounted computers. Designed to be mounted on material handling equipment, our computers are built to withstand harsh warehouse environments, cold chains, busy yard locations, shocks, vibrations, and more.

- 8" and 10" versions available
- · Cold chain operations
- · Corded/Bluetooth barcode scanning support
- Integrated alphanumeric keyboard with touchscreen (8" version) or optional keyboard (10" version)



ROBOTICS





BEARROBOTICS

BlueStar is a premier distribution partner of Bear Robotics, the global leader in autonomous delivery robots. Bear is redefining productivity for businesses worldwide through meticulously designed, state-of-theart robotics that streamline productivity and eliminate repetitive work.

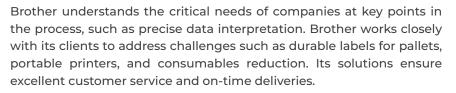
Their delivery robots are creating efficiency and improved customer service across North America, Europe, and Asia.

- Servi+ features adjustable trays to accomodate tall items and packages
- Beautiful dot matrix LED display and clear sound system for tailored messages
- 100% self-driving technology optimized to travel in narrow spaces with a patented near-zero blind spot detection
- Carti Improves warehouse productivity up to 3x
- Orchestrate up to 100 robots with easy integration
- Minimizes overtime and boosts worker productivity while effortlessly scaing with business needs
- Fully customizable with adjustable shelves, smart conveyor belts, and advanced signal lighting



LABEL PRINTERS

brother





- Productivity: up to 356 mm/sec (203 dpi).
- Robustness: metal equipment designed to work up to 24x7.
- For high volumes starting at 1,000 labels per day.
- · High autonomy: ribbon up to 600m.
- · Rewinder included in 2 models.



CITIZEN

Citizen is built for durability and compatibility in warehouse, shipping and production environments. These machines include Citizen's innovative Cross-EmulationTM feature and the pioneering Hi-LiftTM mechanism for easy access to ribbons and media.

KEY POINTS:

- · Direct Thermal and Thermal Transfer
- No more unreadable labels the ARCP™ ribbon control technology assures clear prints.
- Ultra fast print out up to 300mm per second
- Optional interfaces available: Wireless LAN, Serial and Parallel
- · Cross Emulation, automatically switching between ZPL & Datamax

Honeywell

Honeywell's industrial label printer family is recognized for durability and reliability, and offers error-proof labeling, easy programmability, advanced networking connectivity and security, and RFID and liner-less technology. Honeywell industrial printers easily handle any type of application, from commercial light-volume needs to rugged, around-the-clock printing performance.



- · Flexible, compact, and programmable
- · Supports variable network protocols and multiple print languages
- · Ruggedized design, built for tough environments
- Honeywell Printer Edge platform with easy setup, quality output, enhanced security





LABEL PRINTERS





Sato is renowned for high quality and reliability in printers with longer product life. Their solutions are tailored for demanding manufacturing environments, improving efficiency, cutting costs, and boosting productivity. With automated data management and diverse barcode printing, SATO enhances traceability, visibility, and transparency in complex manufacturing systems.

KEY POINTS:

- · Direct Thermal / Thermal Transfer
- Increased precision for micro label applications
- · Simple to operate, high printing accuracy





TSC Printronix Auto ID is a leading designer and manufacturer of innovative thermal printing solutions. TSC Auto ID offers budget-friendly desktop printers to high-performance industrial solutions including rugged mobile printers. Printronix Auto ID offers premium, enterprise-level applications with a selection of high-end features including RFID encoding and integrated barcode verification.

KEY POINTS:

- Mobile printers are capable of printing linerless labels that help reduce waste and boost productivity
- Desktop printers come standard with premium features like highresolution, and remote printer management
- Industrial printers come enhanced with features like colorful LCD display



Printer failures are a thing of the past with Zebra's self-reliant, durable and eager-to-work printers. From simplified set-up to quality construction to performance-enhanding Print DNA software toolset—Zebra allows you to print with confidence every time.

- Zebra industrial printers are designed for hard and demanding environments.
- · Reliable Printers with Dependable Performance
- · Printer with Build-in Security and Intelligence with Zebra Print DNA





RFID





From lightweight handheld readers for retail environments, to ruggedized units for logistics and manufacturing, Honeywell provide a complete line of RFID solutions. Integrate these products with Honeywell mobile computers, barcode scanners, software, and services to create comprehensive solutions to track and manage with confidence.

KEY POINTS:

- A full portfolio dedicated to RFID
- IH45 RFID Reader paired with Mobile Computer
- · 8690i Wearable RFID Mini computerI
- · PM and PX Series Mission critical Printers with RFID





Impinj products are built on RAIN RFID technology and extend connectivity from physical items to edge devices to the cloud, providing industry-leading performance that helps organizations operate efficiently, businesses increase profit, and people live easier.

KEY POINTS:

- Impinj readers are edge devices that enable bidirectional, wireless communications between applications and everyday items.
- · Read, write, and authenticate endpoints or tagged items
- Impinj fixed readers offer flexible implementation to meet your unique needs





Logical access control systems for manufacturing facilities. Trust the full range of rf IDEAS authentication solutions to deliver manufacturing cybersecurity, user efficiency and complete logical access control across operations.

- · Protect Data and Intellectual Property
- · Focus on Accountability
- · Ensure Regulatory and Safety Compliance



RFID





From high performance enterprise designs, compact industrial models, lower-volume desktop, and mobile to print engine models, our RFID printer family is designed for diverse requirements.

KEY POINTS:

- Deep Collaboration with Multiple Standards Organizations
- · Easily and Quickly Switch Between Different Label Constructions
- High Speed Encoding for Better Productivity





Unitech is a global provider of AIDC (automatic identification and data capture) and RFID technologies with over 40 years of experience. Unitech manufactures a wide range of Enterprise solutions such as mobile computers, rugged handheld PDAs, industrial tablets, RFID readers/writers, barcode scanners (1D/2D, DPM and ESD safe), embedded readers and software solutions.

KEY POINTS:

- Omni-channel solutions
- RFID handheld, pocket sized and snap-on gun grip accessory readers/writers
- · RFID fixed and modules readers/writers
- RFID standard antenna, gate/port/shelve antenna and RFID tunnel reader/writers





Only Zebra provides end-to-end solution simplicity, with everything you need to implement RFID in your organization — from well-tested industry-leading infrastructure to the expertise you need to maximize the benefits of RFID in your enterprise.

- · Printers / Readers / Antennas
- · Labels / Tags / Cards
- · Over 300 RFID technology patents
- · Mobile and Desktop options



ID CARD PRINTERS







Evolis designs, manufactures, and markets a comprehensive range of printing systems and plastic card personalization solutions. Plastic cards are used everywhere, for ID badges, payment cards, transit passes, access badges, loyalty cards, student ID cards, national ID cards, and so much more.

KEY POINTS:

- · Cost-effective solutions for printing high quality cards
- · Options for edge-to-edge printing, double or single-sided
- Encoding for mag stripes, smart contact/contactless, and RFID





Explore our wide selection of FARGO® card printers that range from plug-and-play, entry-level offerings to more sophisticated printing solutions that offer more advanced features, versatile encoding and lamination options.

KEY POINTS:

- Simple.
- · Reliable.
- · Affordable.





Zebra has a great line of pioneering id/card printers. This is well suited for the Healthcare industry to print out badges for healthcare workers that last long and are durable. Zebra have mastered fast and effortless card printing, making it easy to manage the printers and train staff to use it.

- · Multiple encoding and connectivity options
- Intuitive card feeder automatically adjusts for varying card thickness
- · Easy set-up with painless plug-n-play deployment
- Varied choice of Single or dual-sided, edge-to-edge monochrome and color cards



ACCESSORIES





GTS designs and manufactures high-performance batteries, chargers, and power management technologies for leading mobile computers, barcode scanners, and portable printers from many different manufacturers. Their powerful products provide extended runtimes and longer cycle life, giving your customers greater productivity and a lower total cost of ownership.

KEY POINTS:

- Always in stock and ready to ship
- industry leading warranty and are priced to provide healthier margins for you





French manufacturer of protective & transport solutions for mobile computers & scanners, Mobilis has 30 experts in mobile working are constantly on hand, listening to your needs and how they develop over time. Mobilis has a large range of datacapture cases, payment terminal cases, screen protectors, holsters, and several accessories to protect and transport your devices.

KEY POINTS:

- DEDICATED PRODUCTS FOR EACH DEVICE: For any use and job, for any brand or model, there is a MOBILIS® solution!
- HIGH PROTECTION: dedicate for an intensive use on the filed.
- ERGONOMIC SOLUTIONS: allow to make easy the job.





Newcastle Systems offers mobile workstations that improve productivity in various settings by providing flexibility and efficiency. Their ergonomic design and integrated power supply allow employees to access tools and technology anywhere, reducing downtime and streamlining workflows. These workstations are ideal for companies looking to optimize operations and empower their workforce.

- · Print on-demand and reduce costly
- · Continuous full screen access to real-time information
- · See your ROI in about 4-6 months
- Plug and play system / *24/7 operation



ACCESSORIES





PODLOC is an all-in-one solution for storing, securing, tracing, and charging mobile devices. It reduces device loss, saves space, and ensures devices are always charged. Convenient and upgradable, it offers fast ROI. It improves device availability and provides insights to quickly retrieve lost or damaged devices.

KEY POINTS:

- Support for multiple manufacturers including Honeywell, Datalogic, Zebra and more
- · Secured assets & Less points of failure
- Lock charge and Manage
- · Extendible and modular wall mounting options





We understand that your complete satisfaction is based on efficiency, quality and total solution support. This is why we offer a comprehensive selection of Genuine Supplies that will provide GUARANTEED performance through your TSC Auto ID & Printronix Auto ID Industrial, Desktop or Mobile printer.

KEY POINTS:

- Labels AND Thermal Transfer Ribbons for Industrial, Desktop and Mobile Printer Applications
- · Receipt/Transaction Supplies for Mobile Printer Applications
- · Specialty/Custom Labels, Tags and Tickets for any Application



Zebra Intelligent Cabinets, Racks, Cradle Locks, Customised Carts and Trolleys help ensure assets and workflows function in tandem at high performance and optimal security to accelerate business in warehouse, transportation & logistics, retail and healthcare operations.

- Wide portfolio to meet varying customer application and environmental needs
- Customizable to hold numerous combinations of devices in various arrangements
- · Stadium design available to hold more devices in the same footprint
- · Modern open-leaf design





SOFTWARE





BarTender provides intelligent label design and printing solutions that empower you to reduce friction, optimize productivity, and ensure regulatory compliance across your supply chain

KEY POINTS:

- · Secure printing from any operating system or device
- Browser-based printing with no local client or app installed on the remote user's system
- Ideal for businesses that operate in regulated industries or span multiple locations and need to control design and printing throughout the organization.





Whether your ID card printing needs are simple or complex, HID provides Asure ID Software in a range of options. It's the perfect match for your FARGO® ID card printer!

KEY POINTS:

- · User-friendly interface similar to the familiar Microsoft® ribbon
- · Easily print cards from common databases



Honeywell

Honeywell Operational Intelligence is software that captures and analyzes data and converts it into actionable insights. In addition to providing data-driven insights, it enables automation that helps manage workflows and disruptions in real time.

KEY POINTS:

- · Automatically manage the most common asset issues at the edge
- Enable business/process optimization
- · React to issues in real-time and reduce business impact





TSC integrated print solutions provide enterprises, SMBs, and system integrators with a high level of management, flexibility, and actionable insight for TSC Printronix Auto ID printers.

KEY POINTS:

 Printer Management Made Easy. Quickly and remotely monitor printers, configure settings, deploy programs, and troubleshoot problems.



SOFTWARE





MoboLink is a mobile device and application management platform from Unitech that enables enterprise users to streamline the provisioning, monitoring and safeguard operations remotely on Unitech branded mobile PDAs.

KEY POINTS:

- Monitoring / Event Management / Application Management / Device Management / Backup Management
- Remote Control / Location Management / Historical Data
- StageGO Management / Android Enterprise

Shop Now



Zebra **Workcloud** Communication[™]

Zebra Workcloud Communciation help workers solve problems on the spot. Put answers at their fingertips and co-workers and customers within their reach. Connect people,data and workflows for a smarter, more responsive operation.

KEY POINTS:

- Maximize worker safety with real-time emergency alerts and voice command
- Streamline and secure communication with reliable and approved messaging, voice, team broadcasting and more
- Optimize delivery times by alerting drivers to new priorities and rerouting drivers for speedier deliveries

The solutions above are only a selection of **software brands** available at BlueStar, in addition to an extensive network of partnerships within our TEConnect Program. Talk to your account manager to know more about the other software solutions that can help you elevate your Supply Chain offerings.



Contact us: sales@bluestarinc.com









