

Consumers expect all the conveniences offered by eCommerce, whether shopping in a store, receiving a delivery or using public services. They want instant gratification, ending with effortless, contactless, secure payment so they can be on their way.

Even though tap-to-pay transactions between the merchant and customer are brief, as the capstone on a pleasant shopping experience they can leave a lasting, positive impression, engendering loyalty and repeat business. Honeywell Smart Pay enables merchants to achieve this level of customer service by turning their mobile computing solutions into mobile points of sale. By design, Smart Pay empowers merchants to quickly accept payment from a customer, enhancing service, capturing impulse sales and turning shoppers into buyers.

### **SITUATION**

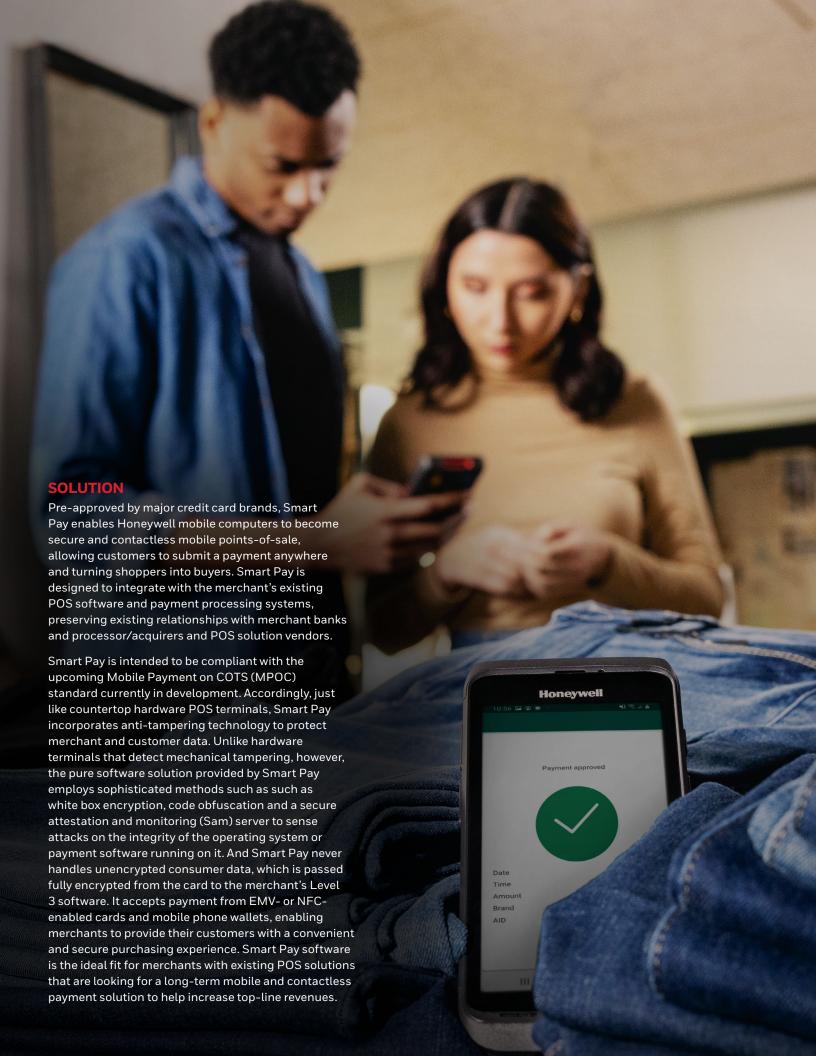
In an increasingly contactless world, successful companies are often measured and remembered by how conveniently they provide services to their customers. Offering conveniences to customers such as readily available account and order information, effortless movement through check-out lines, and the delivery of specialized customer service can all make lasting and impactful impressions.

Explosive adoption of eCommerce has changed how customers think businesses should provide goods and services. Customers now expect a "retail to-go" style of purchasing goods, meaning they want a quick and convenient way of paying for the things they want with minimal contact, so they can continue through their day unimpeded. When customers are forced to stand in lines due to low staffing or are made to wait because a point-of-sale device is unable to process their payment efficiently, their shopping experience can quickly turn from one that would have been memorable to one that is forgetful. It's not just for retail.

Merchants of all kinds can build loyalty by delivering exceptional service ending with payment where and when their customers want to pay. Businesses providing services such as last-mile delivery, mobile repair services, hospitality and public transportation can all boost loyalty by streamlining the payment process for their mobile customers.

For successful merchants, banking and data processing relationships, payment and loyalty software systems, and existing POS terminals represent a significant investment. The ideal contactless payment solution plugs neatly into these existing solutions, enabling merchants to use enterprise mobile computers to expand their POS footprint without forcing change to existing structures.

As contactless payment methods help optimize how businesses meet customer expectations, they greatly increase their opportunity to raise top-line revenue and conversion rates and offer a memorable, online-like experience wherever and whenever they engage with their customers.





### **ENABLES MOBILE COMPUTERS AS POINT OF SALE**

Honeywell Smart Pay is designed to run on a variety of world-class Honeywell mobile computers turning each into a mobile point-of-sale in a variety of applications. Whether you need a sleek and elegant device such as the CT30 XP for soft goods retail applications or a rugged CT45 mobile computer for grocery, field service or parcel delivery, Smart Pay enables the device to accept contactless payment from a customer's card chip or mobile phone wallet wherever they are located. Smart Pay can also be deployed on the Honeywell CT40, CT60, EDA52 and EDA5S mobile computers, allowing you to select the ideal solution for your business.

### FITS INTO EXISTING PAYMENT SYSTEMS

Honeywell Smart Pay leverages merchants' existing POS software and systems and processor/acquirer relationships. It enables Honeywell mobile computers to dovetail into existing payment solutions and enables every employee equipped with a Honeywell device to become a mobile point-of-sale, expanding the merchant's payment footprint without requiring back-end systems to change.

### PRE-CERTIFIED WITH MAJOR CREDIT CARD BRANDS

Honeywell Smart Pay is pre-approved with by a variety of major credit card brands, with support for Visa, MasterCard, American Express and Diner's Club/Discover, with additional cards planned for 2023.

# A SOFTWARE-ONLY SOLUTION

Honeywell Smart Pay is a software-only solution, enabling a variety of Honeywell mobile computers to become a mobile point-of-sale with no additional hardware. Smart Pay software supports pin-on-glass entry, meaning customers can leverage a Honeywell mobile computer's touchscreen to enter their PIN for purchase.

## SECURE TRANSACTIONS EACH TIME, EVERY TIME

Honeywell Smart Pay incorporates anti-tampering technology such as white-box cryptography, code obfuscation and an external secure attestation and monitoring (SAM) server. The solution is designed to be compliant with the upcoming PCI MPOC (Mobile Payment on COTS) standard.

## **EMPOWERED BY HONEYWELL AND AMADIS**

Honeywell partnered with payment software industry-leader Amadis to develop Smart Pay software. With over 17 years of payment software experience, Amadis has POS software running on more than 40 million devices worldwide and develops solutions that are widely accepted by major card networks. When paired with the power of Honeywell mobile computing, Smart Pay operates in a well-established ecosystem of tried-and-true software offerings. 1



CT30 XP Mobile Computer



CT45 Mobile Computer



EDA52 Mobile Computer

<sup>1.</sup> https://www.businesswire.com/news/ home/20220307005016/en/Amadis-Extends-Payments-Industry-Leadershipwith-PURE-Kernel-Certification-for-SoftPOS

# **LOOK TO THE FUTURE**

Honeywell understands the shifting demands of customers throughout the world, especially with the widespread adoption of eCommerce trends. Our commitment is to work with you within your operation to help find a sustainable, durable solution that will protect your investment and grow your success.

Learn how Honeywell can partner with you to shape the future of your business.

Contact a Honeywell representative at 1-800-934-3163 or visit our website.

For more information

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