CONNECT WITH **TOP-TIER SOFTWARE** PROVIDERS AND OFFER COMPREHENSIVE SOLUTIONS.

BlueStar's TEConnect programme brings together market-leading software vendors and our hardware solutions to deliver cutting-edge innovations across key vertical markets.

Built on the principle of enabling complementary, non-competitive partnerships, TEConnect has been created to allow BlueStar resellers to connect with software providers selected for their leading-edge solutions, channel-friendly model, and compatibility with BlueStar vendors' hardware.

HOW TO FIND ISVS TO MEET YOUR NEEDS:

- **Visit the BlueStar TEConnect ISV Portal:** Explore a comprehensive list of ISVs tailored to your needs.
- **Attend Local BlueStar TEConnect Events:** Network and discover new partners at our events.
- **Talk to Your Local Business Development Manager:** Get personalized recommendations and support.
- **Visit Our Demo Facilities:** Experience live demonstrations of the latest solutions.

KEY BENEFITS FOR RESELLERS:

- **Offer New Solutions to Existing Clients:** Expand your offerings and meet the evolving needs of your clients.
- **Complete Solution Offering:** Provide a full suite of hardware and software solutions.
- **Expand into Adjacent Verticals:** Tap into new markets and increase your business reach.
- **Boost Profitability and Business Growth:** Increase revenue with innovative, high-demand solutions while fostering strong partnerships.
- **Protect Your Business Investment:** Ensure long-term success with reliable and compatible partnerships.
- **Benefit from leads generated by our ISV partners:** Many of them have software opportunities that need local resellers to fulfill demand.

MORE INFORMATION ▶

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