

CITIZEN

TOMORROW'S PRINTING TODAY

EXCLUSIVE TO
IT RESELLERS



Citizen Consul Club

Join our loyalty program now! And benefit from exclusive partner offers and valuable rewards!

You have earned a reward!

We owe a large part of our success to the expertise and commitment of our partners, therefore we would like to say thank you and provide you with the opportunity to join our CITIZEN Consul Club. You collect precious bonus points for every order and can redeem them for attractive and useful rewards. Every printer order counts*.

*Terms and conditions apply

Don't miss out on attractive awards!

Show your commitment and we will reward your performance with various advantages and exclusive bonus offers. Celebrate your success.



Watch out for the latest special offers!

The CITIZEN Consul Club regularly features special offers, such as double points for a certain printer model or special offers to redeem points. Make sure you check your personal CITIZEN Consul Club page regularly so you don't miss out on any benefits.

Growing stronger together - get professional support!

Let us help you achieve your targets – and reward you for your commitment. As a member of the CITIZEN Consul Club, you can enjoy a number of exclusive benefits:

Department	Benefit	Info
Commercial	Direct purchase	No
Purchase condition	Min. 45% discount	Yes
Marketing	Sales tools	Yes
	Direct sales support	Yes
	Meeting with Citizen	On request
	Incentives	Yes
	Product promotions	Yes
	Access to partner section	Yes
	Access to Citizen events	Yes
	Demo units	60% via distribution
	Marketing collateral	Yes
	Technical	Tech support
Training		Paid
Warranties		via distribution
Parts		via distribution



**Contact your
CITIZEN sales
representative
now for more
details.**



What we expect:

When you are a member of the CITIZEN Consul Club, we expect you to promote our products appropriately, carry out sales activities and provide technical support to end users. And of course you should work pro-actively and be attentive to any customer needs.

Countries included: Austria, Belgium, Bosnia, Bulgaria, Croatia, Czech Republic, Denmark, Eire, Estonia, Finland, France, Germany, Greece, Hungary, Israel, Italy, Latvia, Lithuania, Luxembourg, Macedonia, Montenegro, Norway, Spain, Sweden, Poland, Portugal, Romania, Serbia, Slovakia, Slovenia, Switzerland, The Netherlands and UK.

Join the CITIZEN Consul Club now! And benefit from exclusive partner offers and valuable rewards!

Join now in three easy steps:

- STEP 1:** Register for the CITIZEN Consul Club at www.consul-club.com.
- STEP 2:** Choose the distributor you wish to collect bonus points from in the future. Your bonus points will be counted from the date of registration.
- STEP 3:** Once we have received your application and it's been through the review process and approved, you will become a qualified CITIZEN Consul Club member.

That's all!

You will immediately receive your personal access data, with which you can log into the CITIZEN Consul Club at any time to check your points, learn about special offers and find out more about rewards and order them.

Your distributor will forward your printer orders to the CITIZEN Consul Club. Your bonus points will be credited every month*. It is up to you to decide when you want to redeem them and which of the attractive rewards you wish to receive.

Please note: You can open accounts with more than one distributor.

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