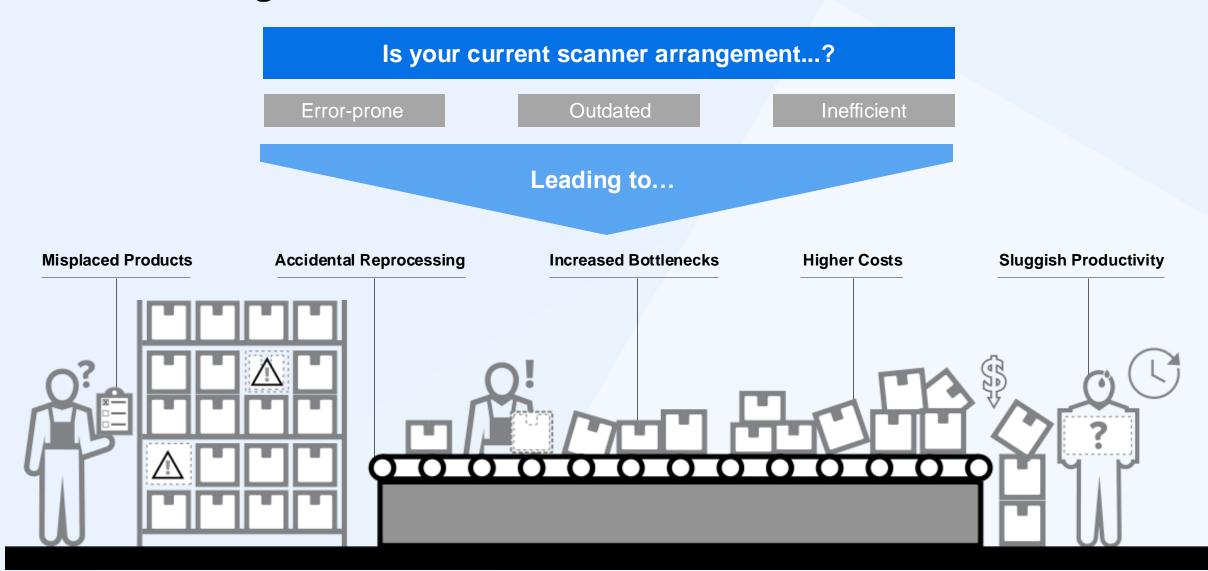


### Agenda

- Challenge and Solution
- 8 Introducing the FS80
- 12 Target Markets and Applications
- 15 Key Use Cases
- **18** Zebra Services
- Why Zebra

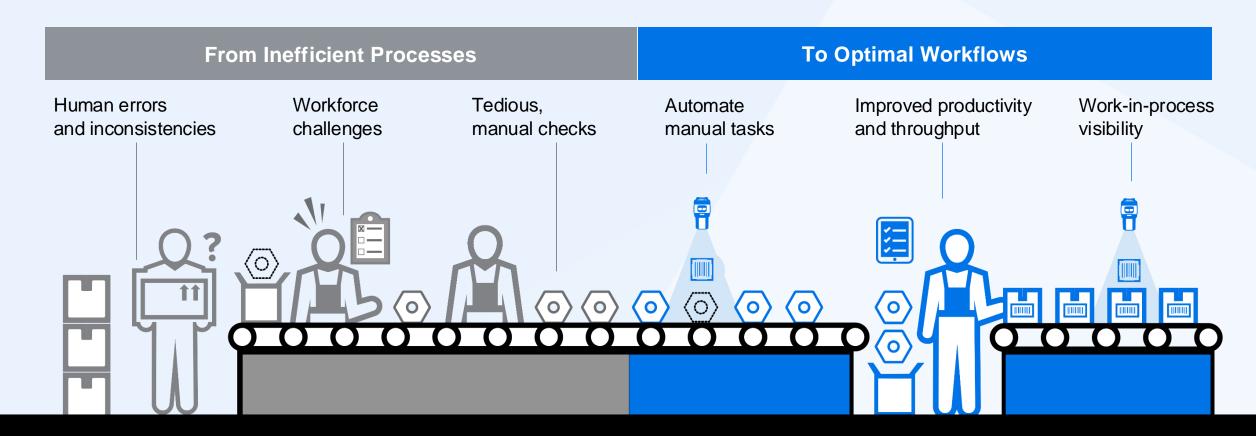
# Challenge and Solution

#### What's Causing Track and Trace Problems?



#### Meeting Rising Demand with Flexibility and Agility

A proven solution for competitive environments



Increase accuracy and speed with Zebra's fixed industrial scanning solutions

#### **What Makes Our Portfolio Different?**

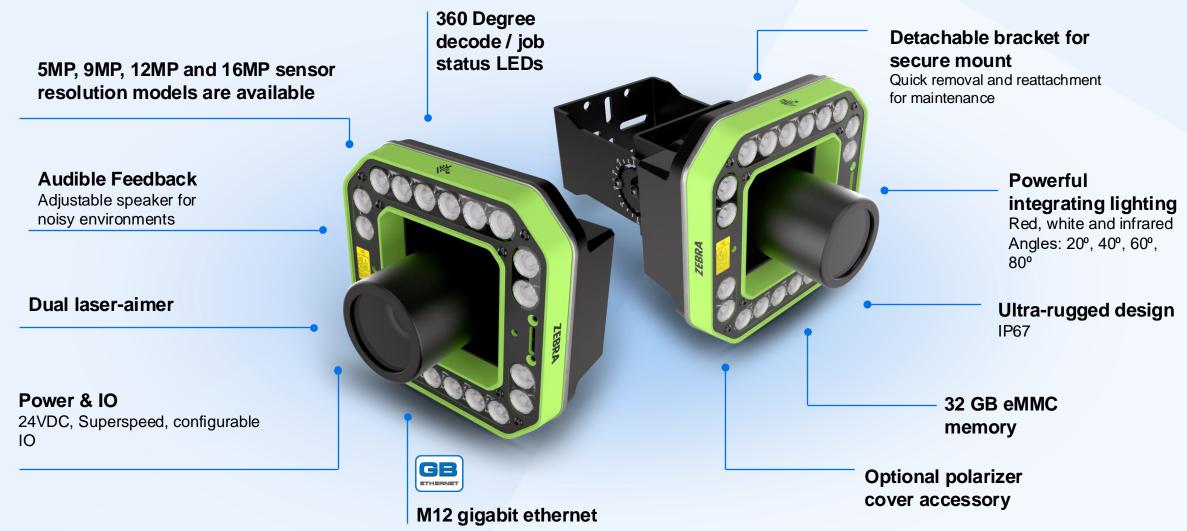
Simplicity. Flexibility. Longevity. Value.



# Introducing the FS80

#### **FS80**

#### An unbeatable combination of features, flexibility and power



#### **Integrated features**

Both seasoned employees and first-timers can count on fast, effortless scanning



### Powerful integrated LED lighting

Enhances readability across a wide area and at long range, while enabling high-speed scanning



#### **Dual laser aimer**

Facilitates quick and easy installation



### 360-degree visual feedback

Alerts users regardless of where the device is mounted



### Adjustable audible feedback

Eliminates the need for visual confirmation, enabling multitasking and reducing workflow interruptions

#### Zebra **Aurora** Focus<sup>™</sup>

#### Experience plug-and-play for Zebra's fixed scanners

#### What it is:

On-device software for Zebra's fixed industrial scanners

#### What it does:

- Ready-made for barcode reading and verification and OCR
- Workflow organized into 3 easy steps:
  - 1. Capture the best images for the job
  - **2. Build** and create jobs quickly, adding and configuring tools as required
  - 3. Connect and interface with systems



#### **Accessories**

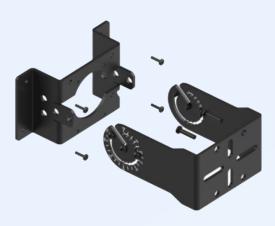
#### Lenses



#### **Cables and Bracket**

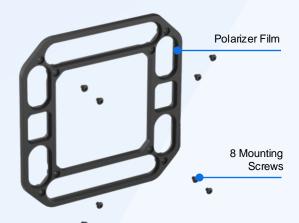
#### **Tilt-mount Bracket**

- Fast and detachable



#### **Polarizer Cover**

- For lighting



#### Y Cable

 Powers the FS80 and Zebra's Integrated Multifunction Light (ZIML)



# Target Markets and Applications

Maximize Efficiency in Your Workflow

One scanner. Many use cases.

The FS80 is designed to enhance productivity in fast-paced environments such as logistics and manufacturing. It seamlessly integrates within existing operations and offers:





Stay ahead of increasing demands and transform your operations. Learn how the FS80 delivers value at every stage.



**Overcome Your Biggest Operational Hurdles** 

Streamline workflows with Zebra's FS80

#### Logistics



Scan Tunnel



Batch and pallet reading



Long range scanning



Product aggregation



Tote and container ID



DL-OCR / OCR reading



Robotic Sorting and picking



Print and apply verification



Forklift scanning



Process control



Hands-free scanning and pack bench



Conveyor Routing



Dock Door



Hanger conveyance (apparel)



#### **Enhance Efficiency Across Your Operations**

Leverage innovative solutions

#### Manufacturing



Bar code and OCR reading



Batch reading



Work in progress, inventory, end of line traceability



Material handling



Parts and component traceability and identification



Long-range identification (Automotive)



### **Use Cases**

#### Real-World Applications in Logistics with FS80

Streamline supply chain management

#### Scan Tunnel

Scan a stream of packages with multiple barcode labels on up to 3 sides

## Overhead / Hands Free Scanning

Review a wide field of vision and multi-code scanning, ideal for packing benches

## Simplify Inventory Management

Support batch, pallet case code and forklift reading

### **Product Aggregation**

Scan multi-code barcodes and secondary packaging on conveyor or manual presentation

## Long-Range and Wide Field of View Scanning

Enhance traceability throughout workflows

#### Revolutionizing Manufacturing with the FS80

Optimize workflows and avoid bottlenecks

**Conveyor Belts Fast-Paced Track Automotive Electronics** and Production **Environments** and Trace **Manufacturing** Manufacturing Lines Perform batch reading Deliver high-resolution Ensure high-speed Identify and trace Enable long-range of products and and accurate barcode parts and components identification for code reading and OCR reading assembled parts while traceability moving

### Zebra Services

#### **Zebra OneCare**<sup>™</sup>

#### **Standard Maintenance Plans**

More than just repair, Zebra protects your technology from the inside out — and the operational outcomes you expect from it.

Never One Size-Fits-All, choose the plan to best help you serve your strategic vision:

# Zebra OneCare Essential

- Comprehensive repair services
- 3-day repair turnaround time
- 8x5 local time technical support
- Software updates and patches
- Insight into contracts, repair reports and more with cloud-based VisibilityIQ<sup>™</sup> OneCare

# Zebra OneCare Select

- All the features of Essential, PLUS
- 'Like-new' advance device replacement
- 24x7 technical support
- Spare pools management
- Standard Device Commissioning preloads devices with software and applications

### Why Zebra

#### Why Zebra

#### **Extensive Reach**

Scalable to meet any enterprise demands



\$5.78B
Global Sales



120 Offices Globally



~6.5K US and INTL
Patents Issued and Pending



**10.5K**Employees Worldwide



**10K+** Channel Partners in Over 190 Countries



~10% of Sales R&D

#### **Leader Status**

Gartner Magic Quadrant for Indoor Location Services—Global

Our People Make the Difference

Channel Accolades



Rugged Mobile Computing

**Data Capture** 

**Barcode Printing** 

**Mobile RFID** 





















