



Budget Can Be Brilliant, Too

ZT111 Industrial Printer

Meet Zebra's new entry-level printer: Small in price – big in performance

Presenter name
July XX, 2022



Agenda

- Why Zebra?

- The Business Challenge...

- Introducing the ZT111 Printer

- Vertical Markets

- Key Features

- Print DNA Basic Software

- Supplies and Maintenance Plans



Why Zebra?

Extensive reach

Scalable to meet any enterprise demands

-  **\$4.5B**
Global sales
-  **128+**
Offices globally
-  **5,300+**
Patents issued and pending
-  **8,800+**
Employees worldwide
-  **10,000+**
Channel partners in over 100 countries
-  **\$453M+**
R&D* - *10% of Sales

Leader status

Gartner Magic Quadrant for Indoor Location Services

#1

Mobile RFID

Rugged mobile computing

Data capture

Barcode printing

Our people make the difference



Channel accolades

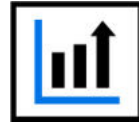




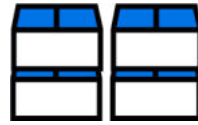
The Business
Challenge...

You Need a Reliable Printer

With Industrial-Level Output
that gives you the basics without
the big-budget price tag



Demands are rising



Volume is increasing



Timelines are shrinking



Transparency is expected



And, budgets are stretched

Go Industrial – While Still Staying in Budget

Get unparalleled performance, reliability and uptime for the long haul



See how the ZT111 printer brings you much more for much less

Smarter. Smaller. More Value.

Get a Printer that's Priced to Perform with Zebra's ZT111 industrial printer



Incredibly easy

to integrate, set up, operate and maintain



Small footprint

to help you make the most of your workspace



Works your way

with just the right features and options



Durable construction

that's built to last for years of hassle-free printing



Future focused

with field-installable options and the ability to evolve



Smart settings

to add security and prevent tampering



Ready to Meet Your
Light-Industrial Needs

Whatever Your Use Case



Manufacturing

- Work-in-process
- Product ID/serial numbers
- Packaging labeling
- Receiving/put-away labeling



T&L

- Order picking/packing
- Shipping/receiving
- Cross-docking
- Compliance labeling



Healthcare

- Laboratory labeling
- Blood bank labeling
- Asset tracking
- Unit-dose labeling
- Pharmacy labeling

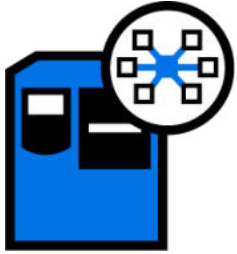


Retail

- Buy online pick up in store labeling
- Return tagging
- Price labeling
- Shipping labeling



Key Features



Standard

- USB 2.0
- Serial RS-232 Port
- Ethernet 10/100
- USB Host
- Bluetooth® Low Energy



Factory- or Field-Installable Options

- 802.11ac Wi-Fi™ option card
- 2nd Ethernet 10/100



Pair and Print

Print Touch (NFC) lets you tap a compatible mobile device to pair and configure/print using Zebra setup utility app

Connect your ZT111 to your existing wired or wireless network, or directly to any PC.

Simplify Media Loading

- Guided, intuitive paths make loading media quick and easy
- Color-coded touch points
- Maximize uptime

Field-Installable Media Handling Options

- Cutter
- Peeler



Broad Media Flexibility

- Large ribbon roll capacity
- Fewer media changes
- Fully adjustable sensors offer greater media flexibility

The ZT111 –

Zebra's Most Affordable Industrial Printer

**Spend Less. Get More.
Print Longer.**



**Just the Right Features,
Just the Right Price**



Space-Saving Footprint



**Multiple Connectivity
Options**



**Protected Against
Tampering**

ZT111

Basic features with next-generation flexibility

Built to last with durable construction

Intuitive interface with five LED icons that allow you to check status instantly

Guided paths for speedy media loading

Compact design

High-resolution 300 dpi print quality

Field-installable wireless kit with fast 802.11ac Wi-Fi



Seamless integration into existing fleets

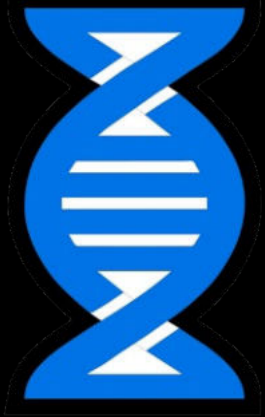
Powerful new architecture for faster processing

Fast print speeds up to 10 ips at 203 dpi

Easy to setup and use with Zebra's Print DNA Basic apps for dependable printing

Evolves with your business needs





Print DNA Basic

Select Print DNA
Apps for Added
Intelligence

Print DNA Basic Software will get your printer up and running quickly, deliver a dependable experience and enable your printer to evolve with your business needs.

Protect Your Business from Damaging Security Threats

Hackers are increasingly targeting networked thermal printers. Protecting your data is critical to preventing downtime and costly breaches. With our Print DNA Basic core suite of apps, you also get key printer security features to help safeguard your infrastructure:

Protect your printer during boot-up

Ensure your printer is protected during startup with Secure Boot



Prevent tampering while in use

Protect your printer from unwanted settings changes and updates while in operation with Protected Mode



Relocate and retire without worry

Reset all user settings and remove user files and data with Simplified Printer Decommissioning



Evaluate your security against best practices

Compare your printer settings against best practices with our free Security Assessment Wizard



Customize for your needs

Adjust your security levels based on your company needs using Zebra Secure Commands



A leader in secure enterprises technology

Rely on Zebra's Partners and Professional Services to help identify security risks





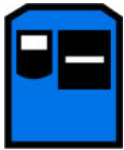
Supplies and Maintenance Plans

Supplies and Support – from the Source



Certified Supplies

Print Confident. Print Quality. Print Zebra.



Printer Up Time

No supply-related downtime



Customer Service Quality

No delays related to printer supplies



Workforce Productivity

Increased worker and process efficiency



TCO

Reduced capital, operational, maintenance and troubleshooting costs



Every year you spend
3 to 10 times the cost
of your Zebra printer on
printing supplies

Zebra OneCare[®] Portfolio

There's a Zebra service plan to fit every need

Zebra OneCare[™] Essential

- Comprehensive repair services
- 3-day repair turnaround time
- 8x5 local time technical support
- 3- or 5-year coverage
- Optional Visibility Services

Zebra OneCare[™] Select

- Comprehensive repair services
- Advance replacement
- 24x7 technical support
- 3- or 5-year coverage
- Spare pools management
- Device commissioning
- Optional Visibility Services

Better, smarter printing –
with Zebra

Thank you



For more information, visit, www.zebra.com/zt111

Zebra OneCare™ Essential

Maximize device uptime and performance with our core Zebra OneCare offering

What It Is

Basic assurance with comprehensive coverage and fast repair and return times.

What You Get

- Comprehensive Coverage: If it's broken, we fix it
 - Includes normal wear and tear and accidental damage
- 8x5 local time live-agent technical support and 24x7 access to self-service tools
- Priority repair turnaround time: 3-day depot repair
- VisibilityIQ OneCare
- 3- or 5-year coverage plans

Available For

Zebra printers, mobile computers and scanners.

Zebra OneCare™ Select

Maximize device availability and ROI with our highest level of care

What It Is

Builds on Zebra OneCare Essential, offering expanded support hours, advanced device replacement and more.

What You Get

- Comprehensive Coverage: If it's broken, we fix it
 - Includes normal wear and tear and accidental damage; eliminates unpredictable and unexpected device repair-related costs
- Advanced Device Replacement via next business-day delivery
 - When you report a malfunctioning device, we ship a commissioned and ready-to-go replacement device the same day for next-business-day replacement
- 24x7 live-agent technical support
- VisibilityIQ OneCare
- 3- or 5-year coverage plans

Available For

Zebra printers, mobile computers and scanners.